

Compendium of Cultural Policies & Trends



ANNUAL REPORT

2021-2022

1. A Message from the Chair

Dear Compendium community!

Our last General Assembly took place nine months ago – September 15, 2021 in Zoom format due to Covid-19 restrictions. We were then looking forward to meeting each other in person in Bucharest, June 2022, now that it has become a reality. However, Covid-19 has changed our in-person meeting habits forever. We have become more aware of the ecological footprint of our meetings and become more familiar with different tools to make fast and efficient online meetings instead. In the meantime, face to face meetings have been attributed another value and meaning for all of us. We do appreciate the renewed possibilities to meet with peers and friends, to discuss latest developments in the cultural sector or to build new partnerships.

But we stopped imagining the new world on February 24, 2022 when Russia escalated its invasion in Ukraine and started the war...

In this context the values and basic principles of the cultural policy monitoring platform and the Association of the Compendium of Cultural Policies and Trends are even more than needed for the society: openness of public information, generation and monitoring of policy standards, providing evidence-based knowledge to mention few among other core principles.

During these nine months the Board of the Association and the Coordinator Kulturpolitische Gesellschaft e.V. (KuPoGe) have continued to provide updated content (16 updated profiles uploaded in the website), to produce new products (e.g. “News from the Members” + “Webtalks”)

and have triggered debate about cultural policy developments in turbulent times (during our Webtalk and at different conferences).

Sustainable financing of the Compendium has been top priority. We are happy to welcome a new standing member (Montenegro) since the last General Assembly and being thankful for the commitment of all 18 stakeholder members, 5 standing members and 2 permanent members. Since 2022, our network has been enlarged by various cooperation partners. At the heart of our community is an excellent pool of 65 experts, lately expanded by new experts from Türkiye, San Marino, Russia and Montenegro.

To maintain our community of practice and our information exchange platform, we are grateful to every Ministry dealing with culture, every agency, every NGO, university and cultural organisation that is willing to join our Association and share the commitment towards our mission.

On behalf of the Board of the Association of the Compendium of Cultural Policies and Trends



Chair of the Board
Baiba Tjarve

Quick Overview

- **25** members
- **65** experts
- **67** country profiles
- **53** represented countries
- **16** updated profiles published since 09/2021
- **26** more profile updates confirmed for 2022
- More than **50** news items and **200** social media posts
- **New** information features with "News from the Members" and "Member Country in Focus"

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2. Organisation

The **Compendium of Cultural Policies & Trends** has more than **20 years of experience** in developing knowledge, research, interaction and exchange in the globalising cultural policy community.

Initiated by the Council of Europe and the ERICarts Institute in 1998 as a transnational project, we transitioned on April 1, 2018 into a multi-stakeholder association “The Association of the Compendium of Cultural Policies and Trends”, with the **goal to secure its services for future user generations**.

The **Board of the Compendium Association**, consisting of Association members, supervises the general aims and plans for the Compendium Association. In addition, the Assembly of Compendium Expert (ACE) is also represented in the Board and are key advisors to the (content) development of the Compendium.

The Compendium Association and its platform benefits from an active community of researchers, cultural policy institutes and policy makers. **In 2021, the Compendium Association welcomed three new stakeholder members** with the Ministry of Culture of Luxembourg, the Ministry of Culture of the Republic of Azerbaijan and the Swedish Agency for Cultural Policy Analysis and has now 24 members. **In the first half of 2022, we could welcome a new standing member** with the Mediterrean University Podgorica from Montenegro.

From April 2018 to December 2020 the Boekman Foundation (Amsterdam, Netherlands) took over the role of Compendium Service Provider and since January 2021, the **Kulturpolitische Gesellschaft e.V. (Bonn, Germany)** became the new **Compendium Coordinator** and therefore currently responsible for the daily management of the project.

The Compendium is an independent, transparent and community-based platform freely accessible to all. The Compendium Association and its online information system (www.culturalpolicies.net) sees its **objectives and mission** in:

- **Empowering cultural policy and cultural research** through qualified information and data in these fields
- **Providing substantial support to the development of cultural policies** by creating better evidence for governments and other actors in the cultural sector
- Enhancing the **international knowledge exchange** and **networking** in the field of cultural policy and cultural research
- **Highlighting trends and disseminating best practice cases**

The Compendium offers systematised, qualified and regularly updated **cultural policy related information from currently 43 European countries** (+ 10 additional countries) for policy makers, researchers, students and journalists.

With the help of **renowned national cultural policy experts**, **the Compendium Platform offers:**

- Long and short national cultural policy profiles
- Statistics, comparisons and trends
- Country reports on current thematic priorities (e.g. COVID-19 measures)
- Interviews with stakeholders and cultural policy news
- Key documents and relevant information resources

Members

The **Compendium Association has 25 members** and offers two main types of membership:

- **Stakeholder members** are representations from national Ministries of Culture or national research institute that act as a liaising party.
- **Standing members** are public or private (non-profit) organisations, such as universities, cultural observatories and research institutes.

Stakeholder Members

The Compendium Association currently has 18 stakeholder members:



Austria	Federal Ministry for Arts, Culture, the Civil Service and Sport
Azerbaijan	Ministry of Culture
Belgium	Flemish Department for Culture, Youth and Media
Belgium	Federation Wallonia-Brussels' Department of Culture

Croatia	Ministry of Culture
Cyprus	Ministry of Education and Culture
Georgia	Ministry of Education, Science, Culture and Sport
Germany	Association of Cultural Policy (Kulturpolitische Gesellschaft)
Finland	Center for Cultural Policy Research (CUPORE)
France	Ministry of Culture
Latvia	Ministry of Culture / Latvian Academy of Culture
Lithuania	Council for Culture
Luxembourg	Ministry of Culture
Malta	Arts Council Malta
Netherlands	Ministry of Education, Culture and Science
Romania	National Institute for Cultural Research and Training (INCFC)
Sweden	Agency for Cultural Policy Analysis (Kulturanalys)
Switzerland	Federal Office of Culture

Standing Members

Bulgaria	Observatory of Cultural Economics
Estonia	Academy of Music and Theatre
Italy	Associazione per l'Economia della Cultura
Montenegro	University Mediterean Podgorica
European Association of Cultural Researchers (ECURES)	

Permanent Members



Council of Europe



European Institute for Comparative Cultural Research (ERICarts)

Experts

Albania	Blerina Berberi
Armenia	Yulia Antonyan / Haykuhi Muradyan
Austria	Veronika Ratzenböck / Klara Kostal
Azerbaijan	Yashar Huseynli
Belgium	Simon Leenknecht (Flanders) / Emilie Tondreau (Wallonia-Brussels')
Bulgaria	Diana Andreeva / Bilyana Tomova
Croatia	Jaka Primorac
Cyprus	Elena Theodoulou
Czech Republic	Pavla Petrova
Estonia	Marko Lõhmus
Finland	Anna Kanerva
France	Jean-Cédric Delvainquière / Thomas Perrin
Georgia	Nino Gunia
Germany	Ulrike Blumenreich
Hungary	Péter Inkei
Ireland	Paraic Mc Quaid
Italy	Alfredo Valeri (+ 11 contributing experts)
Latvia	Baiba Tjarve

Liechtenstein	Kornelia Pfeiffer
Lithuania	Audronė Rimkutė
Luxembourg	Giny Laroche / Lidia Gryszkiewicz
Monaco	Françoise Gamerdinger
Montenegro	Nataša Kraljevic
Malta	Adrian Debattista / Neville Borg
The Netherlands	Rogier Brom
North-Macedonia	Zlatko Teodosievski
Norway	Bård Kleppe
Poland	Dorota Ilczuk / Anna Karpsinka / Emilia Cholewicka
Portugal	Cristina Farinha
Romania	Carmen Croitoru / Andreea Codreanu
Russia	Tatiana Romashko
San Marino	Gloria Valentini
Serbia	Milena Dragičević Šešić / Goran Tomka / Hristina Mikić
Slovenia	Andrej Srakar / Nika Gricar / Vesna Čopič
Spain	Anna Villarroya / Victoria Ateca-Amestoy
Sweden	Tobias Harding
Switzerland	Christoph Weckerle / Claudio Bucher / Yris Apsit

Türkiye	Asu Aksoy
Ukraine	Oleksandr Butsenko
United Kingdom	Rod Fisher / Carla Figueira (England and Wales) / Andrew Ormston (Scotland) / Steven Hadley (Northern Ireland)

The Compendium will continuously expand the expert's network where appropriate through Open Calls for Experts. In 2021, Open Calls were released for the Luxembourg, Russia, Türkiye and San Marino. In the first half of 2022, we released those for Montenegro and Belgium (Wallonia). More Open Calls for further countries are planned.

Board



Baiba Tjarve (Chair, Latvia)

My connections to the Compendium of cultural policies and trends are more than 10 years long being an author of the Compendium profile for Latvia since 2008. Since the end of 2020, I am the Chair of the Board for the Compendium Association.

As to my daily duties, I am a deputy director of strategic planning and development and a leading researcher at the Research Centre of Latvian Academy of Culture.

I hold PhD since 2013 and my main research interests relate to intangible cultural heritage, cultural policy and latest developments in culture. I have been actively engaged in both academic and applied research projects in the field of culture, both on national and international level.

Adrian Debattista (Vice-Chair, Malta)



Cultural policy researcher particularly interested in the interdisciplinarity emerging from the convergence of policy analysis, political discourse theory, popular music studies and the sociology of music.

He is currently reading for a PhD in cultural policy at Queen Margaret University, Edinburgh from where he also obtained his MA in Arts and Cultural Management. Presently he also holds the position of Head of Strategy at Arts Council Malta, where he was previously Research Associate, managing the design and implementation of the Council's strategic framework.

Between 2018 and 2020 he formed part of a think tank that developed Malta's national cultural policy document launched in 2021, through public consultation process. As an early-career researcher he has presented in a number of international cultural policy conference over the past five years and co-authored publications that address public funding in culture, volunteering in the arts and audience development. His current research revolves around the discursive analysis of cultural policy (or its lack thereof) in relation to the social dynamics of music scenes in Malta.



Anna Kanerva (Secretary General, Finland)

Senior Researcher and Vice-Director at the Center for Cultural Policy Research Cupore in Helsinki, Finland.

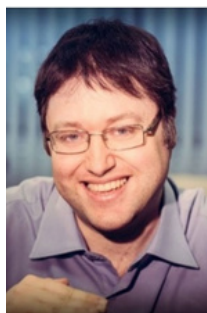
I have been the Finnish Compendium expert for some years now and was originally brought into

the network as co-author by Ritva Mitchell, the former research director of Cupore and one of the founders of the Compendium.

Since the end of 2020, I am a member of the Compendium Board and currently the Secretary General. My own research interests include comparative international cultural policies, cultural heritage issues, the cultural and creative industries, digitalization and arts education

Andrej Srakar (Treasurer, Slovenia)

Andrej Srakar, PhD (Economics), PhD Candidate (Mathematical Statistics), works as Scientific Associate at the Institute for Economic Research (IER) in Ljubljana and Assistant Professor at the School of Economics and Business, University of Ljubljana.



He is Chair of the Association of Compendium Experts (ACE) Board and Treasurer of the Board of the Compendium Association. He is also Compendium Correspondent for Slovenia jointly with Vesna Čopič and Nika Gričar.

He is Coordination Team Member of the Cultural Economics Online Seminar Series (CEOS), Co-Editor of the Cultural Economics & the Creative Economy Book Series for Palgrave Macmillan and was Scientific and Organizational Committee Member of the recent 21st International Conference on Cultural Economics (ACEI). Beside his career as cultural economist, bulk of his work lies in mathematics, on the bound of probability, mathematical analysis, mathematical statistics and econometrics.

Flora van Regteren Altena (Chair CDCPP, Netherlands)

Flora van Regteren Altena is working as a coordinator in the field of multilateral relations (EU, CoE, UNESCO) in the field of culture at the ministry of Education, Culture and Science of the Netherlands in the Arts and Heritage Department.



Since 2009, she is member of the CDCPP and the CDPATEP as delegate for the Netherlands. Since some years she is member of the bureau of the CDCPP and in April 2021 she was elected by the CDCPP as its Chair. As Chair of the CDCPP she is also Board member of the Compendium Association (the former CDCPP Chair Levan Kharatishvili (Georgia / Ministry of Education, Science, Culture and Sport) was Board member from September 2020 to February 2021).

She is trained as an art historian, and have been working earlier in provenance research in relation to returned goods in possession of the Government of the Netherlands returned after the Second World War (Project Origins Unknown), and as an associate expert in the World Heritage Centre, UNESCO from 2003-2006.



Kathrin Merkle (Council of Europe)

Kathrin Merkle heads the Culture and Cultural Heritage Division of the Directorate of Democratic Participation at the Council of Europe and as Secretary to the Steering Committee for Culture, Heritage and Landscape, coordinates the intergovernmental work of 50 states party to the European Cultural Convention.

She oversees the work on Culture and Democracy Indicators, Culture and Digitisation / AI, Freedom of Expression of the Arts and Culture and the Council of Europe's heritage standards, including the Faro and Nicosia Conventions and the European Cultural Heritage Strategy for the 21st century.

Trained as a sociologist and political scientist, Kathrin worked for UNESCO Statistics before joining the Council of Europe in 1993. In 1997, she started reflections on a soft monitoring system on cultural policies, which led to the Compendium, developed and run jointly with ERICarts / Bonn until 2018. Kathrin also studied Public Sector Modernisation and Internet Governance issues and remains curious about past, contemporary and future cultures.

Prof. Dr. Andreas Joh. Wiesand (ERICarts)

Executive Director, European Institute for Comparative Cultural Research (ERICarts); Professor emeritus for cultural policy in Hamburg (but still lecturing at Dresden International University).



He worked first as a journalist in broadcasting, in book publishing, at DER SPIEGEL news magazine and 1972-2008 as Co-Director of Centre for Cultural Research in Hamburg, Bonn and Vienna (ZfKf), with a focus on cultural professions and arts, heritage and media policies. In collaboration with colleagues, he developed the concept of the "Compendium of Cultural Policies and Trends in Europe" in 1998/89 and acted as its co-editor until the end of 2017, together with Kathrin Merkle (Council of Europe).

Expert for the EU (e.g. Team Leader "Culture-Biz", "Sharing Diversity", "Mobility Matters"); UNESCO; ECF; etc. Missions around the world for development agencies; the Goethe Institute; etc. (Co-)Author or editor of over 50 publications, including "Culture and Human Rights: The Wroclaw Commentaries" (2016).

Our special thanks go to the former Board members (2018-2020) as well as current Board member Kathrin Merkle and Andreas Wiesand:

Marjo Mäenpää (Finland, CUPORE), Jean Cédric Delvainquière (France, Ministry of Culture), Carmen Croitoru (Romania, INCFC), Anna Villaroya-Planas (Spain, ECURES), Kimmo Aulake (Finland, Ministry of Education and Culture), Veronika Ratzenböck (Austria, Österreichische Kulturdokumentation).

Assembly of Compendium Experts (ACE)

New ACE Board elected at the General Assembly in September 2020

Chair	Andrej Srakar (Slovenia)
Vice Chair	Milena Dragičević Šešić (Serbia)
Secretary	Blerina Berberi (Albania)

Thanks to the former ACE Board (2019 –2020):

Veronika Ratzenböck (Austria), Dorota Ilczuk (Poland), Andrej Srakar (Slovenia)

Compendium Coordinator Team

Project Head	Ulrike Blumenreich
Project Manager	Oliver Göbel
Project Assistant	Inga Hörter

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3. Activities 2021/2022

The Kulturpolitische Gesellschaft e.V. as Compendium Coordinator is focussing its activities on **six main strategic priorities for the Compendium Association and its Platform for the timeframe 2021-2023:**

1. Sustainable financing of the Compendium
2. Present more updated information and data on the Compendium website
3. Increase public awareness of the Compendium as an information and monitoring platform
4. Increase the pool of experts within the Compendium, their role and commitment for the Compendium
5. Develop more cooperation with other cultural and research infrastructures
6. Strengthen community building of the Compendium family

What was achieved?

From January 2021 to June 2022, in close cooperation with the Board of the Compendium Association, its members and experts several different activities were realised to fulfil these six strategic priorities:

1. Sustainable financing of the Compendium

- **Enhancing the member recruitment:** Since the last General Assembly in September 2021 we welcomed a new standing member with the University "Mediterranean" Podgorica for Montenegro. In 2021, our Association already welcomed three new stakeholder members with the Ministry of Culture of the Republic of Azerbaijan, the Ministry of Culture of Luxembourg and the Swedish Agency for Cultural Policy Analysis (Kulturanalys).
- **Development of a "List of Benefits"** for members of the Association for an extensive acquisition of new members for the Compendium Association
- Preparation in close cooperation with different Compendium members of a first **transnational cultural research project application within the EU Creative Europe programme** planned for 2023

2. Present more updated information and data on the Compendium Website

- Development of a **new short country profile structure** in Mai 2021
- **Editing and publishing of 20 updated country profiles in 2021/22** (among of those 16 during the last 9 month, see below)
- **Acquisition of numerous further updates: another 26 country profile updates confirmed for 2022** (see below)
- **Publishing of 15 updated Covid-19 reports in 2021/22** (see below)
- **Release of a CUIPX Table on Price Levels of Cultural Goods and Services 2021** in December 2021

- **Development of two new information features** to raise visibility of Compendium members: "Cultural Policy News from member countries" and "Member Country in Focus" in 2022 (see Annex 4)
- **Published severals "News from the Members" post** in 2022 on the Compendium website featuring national cultural policy related information

3. Increase public awareness of the Compendium as an information and monitoring platform and as a European Research Network on a national, European and international level

- Development of a new digital format **Compendium Webtalk** in 2021. A first Webtalk was realised in November 2021 on "The Brexit and its Impact on the Cultural Sector". **In 2022, additional Webtalks are planned** on selected themes or issues
- Prepared and organised an **International Cultural Policy Conference and 5th General Assembly in Bucharest** (Romania) on the 30th June and 1st July 2022 in cooperation with the Romanian Compendium member: *The National Institute for Cultural Research and Training*
- Concept design and realisation of an **Online panel discussion** on "What is our crisis and how do we deal with it?" (10th of May, 2021)
- In June 2022, cooperation and participation with two panels at the **11th German Federal Congress on Cultural Policy** with around 400 actors from the field and focussing on the topic "The Art of Democracy. Cultural Policy as Democracy Policy"
- **Released 14 Newsletters** since 2021

- Presentation of **Compendium progress report at two CDCPP plenary sessions** (18th June, 2021 and 9th December, 2021)
- Development of a **new Social media concept** by our new project assistant Inga Hörter
- Published around **200 Social Media posts** in 2021/22

4. Increase the expert's pool within the Compendium, their role and commitment for the Compendium

- Development of an **Experts Remuneration System** with the objective of fairness, transparency and adequate payment of experts work in May 2021
- Concept design and realisation of two **Jour Fixe for Compendium Experts** (22nd of June 2021 and 17th of March 2022) to enhance the communication and role of experts and acquire new ideas and concepts for the Compendium
- In 2021/22, successful recruitment of **5 new cultural policy experts for Luxembourg, Russia, Türkiye and San Marino** through Open Calls for Experts. In 2022, the Compendium released **two new Open Call for Experts** for Montenegro and Belgium (Wallonia).
- **Several individual zoom meetings** and other communications with Compendium experts

5. Develop more cooperation with other cultural and research infrastructures

- **In 2021, cooperation started with ACEI** with a special session for the Compendium at the 21th International Conference on Cultural Economics (6th to 9th of July)

- Started **cooperation activities with the UNESCO-Chair Hildesheim** for the international symposium on cultural policy (27th to 28th of October) with a presentation of the Compendium
- Developed in 2022 a **Cooperation agreement Paper** (see Annex 3) to facilitate and officially register Compendium partners
- In 2022, **cooperation with EGMUS** (European Group for Museum Statistics) started with a presentation at their annual meeting
- Started **cooperation activities with Freemuse** in Spring 2022 (Danish-based NGO advocating for artistic freedom and monitoring its violations on an international level)
- Started **cooperation activities with ifa** in Spring 2022 (Intermediary organisation committed to communication of information on foreign cultural policy based in Germany)

6. Develop more cooperation with other cultural and research infrastructures

- Carried out over **20 individual zoom meetings with members of the Compendium Association** with the goal to identify their demands and improve their visibility within the Compendium, which will be continued
- Developed and launched a **first Exchange Meeting for Compendium Members** on the 24th of March 2022 in order to improve the communication with the members, acquire their feedback and ideas for the Compendium
- Developed a **"Support Fund for Compendium Experts"**, which is fed by the unused fees of experts

Besides these activities for the six strategic priorities, the Compendium coordinator fulfilled several transition and administrative activities as new service provider since first of January 2021 (i.e. prepared and organised 14 Compendium Board meeting, including agendas, activity reports and minutes).

Status of Country Profiles

13 long country profiles published since 2021

Month	Country
March 2021	Croatia
March 2021	Czech Republic
August 2021	Switzerland *
September 2021	North-Macedonia
October 2021	Azerbaijan
October 2021	Hungary
November 2021	Monaco
December 2021	Georgia
December 2021	Albania
December 2021	Sweden
February 2022	Lithuania
February 2022	Germany *
May 2022	Italy

** Honoraria were given to Support Fund for the Compendium Experts*

10 long country profiles confirmed for second half of 2022

Month (End of)	Country
July 2022	Bulgaria
July 2022	Luxembourg
August 2022	Liechtenstein
October 2022	Serbia
October 2022	Armenia

October 2022	Scotland
November 2022	Spain
November 2022	Czech Republic
November 2022	Belgium (Flanders)
November 2022	Croatia

6 short country profile published since 2021

Month	Country
September 2021	Armenia
October 2021	Belgium (Flanders) *
December 2021	Czech Republic
December 2021	Croatia
December 2021	Scotland (UK)
May 2022	Romania

** Honoraria were given to Support Fund for the Compendium Experts*

20 short country profiles confirmed for second half of 2022

Month	Country
July 2022	Slovenia
July 2022	San Marino
July 2022	Ireland
July 2022	Netherlands
August 2022	France
August 2022	Malta

August 2022	Turkey
August 2022	Austria
August 2022	Finland
August 2022	Norway
September 2022	Albania
September 2022	Latvia
September 2022	Azerbaijan
September 2022	Estonia
September 2022	Switzerland
October 2022	Sweden
October 2022	Northern-Ireland
November 2022	Portugal
November 2022	Poland
November 2022	UK (England / Wales)

COVID-19

Since the start of the pandemic crisis caused by COVID-19, the Compendium and its community of experts and members are constantly evaluating the impacts of the pandemic crisis for the cultural sector. In a common effort 30 national COVID-19 country reports were compiled as well as comparative overviews of financial measures and reopening measures in the context of COVID-19 in the different countries.

Since 2021, 15 COVID-19 country reports were updated: Albania, Austria, Armenia, Belgium, Croatia, Czech Republic, Germany, Ireland, Latvia, Malta, Netherlands, North-Macedonia, Poland, Romania, Spain. Around 10 additional updated COVID-19 country reports will be published in the second half of 2022. The COVID-19 country reports and comparative tables have proven their quality and importance.

Their specialised information and data were used in different comparative research studies on a European level and used by certain governments as a source for defining their national COVID-19 measures related to the cultural field.

Even the pandemic crisis is becoming less relevant due to other occurred crises, the Compendium will continue updating COVID-19 reports until the end of 2022.

4. What is next?

According to the Conceptual Plan 2021 – 2023, presented and discussed at the General Assembly in September 2020, the **Compendium Coordinator is following the above-mentioned six main strategic priorities.**

In 2021 and 2022, the main priority was on updating the country profiles and increasing the number of short profiles in response to member and user needs. This focus will be continued in the next one and a half years as well as on expanding the communication with members and experts and new cooperation partners, improving the statistic and comparison section on our website, increase visibility for the Compendium via events and social media and ensure the sustainable financing via the acquirement of new members as well the participation in Creative Europe Calls. In detail:

1. Sustainable financing of the Compendium

- **Intensify acquisition of new members** for the Compendium association. The Coordinator and Board members are in contact with potential new members
- In 2023, a **first Creative Europe application** for a Transnational Cooperation Project is planned involving different Compendium members
- **Identify and communicate with potential funders** in order to organise international cultural policy / cultural research conferences or support cultural policy seminars

2. Present more updated information and data on the Compendium Website

- In 2022, the Compendium will put a **focus on developing new comparative and statistical tables** and update existing ones
- Present in 2022 first results of an **overview of the cultural infrastructure in European countries for selected cultural fields** such as theatre, cinema, museums, etc. (the Compendium Coordinator realised a contractual agreement with Compendium expert Péter Inkei for this special task on cultural statistics)
- **Continue country profile updating efforts** in 2022/23 (26 confirmed country profile updates for the second half of 2022)
- **Collect national COVID-19 impact studies** from the different European countries in order to identify trends regarding the cultural infrastructure, cultural participation and the situation of artists

- Establish in 2022, the **Compendium biannual topic “Freedom of Artistic Expression”**, which implies that this area of cultural policy will receive a special focus through different Compendium activities such as present recent studies, research results and resources and develop cooperation with actors in this field (the Compendium Coordinator realised a contractual agreement with Andreas Wiesand for this special task)
- In 2022, preparation and realisation of a **“Special Survey on Freedom of Artistic Expression”** in most of the 40 participating countries of the Compendium in order to better identify the different governmental approaches regarding the status of artistic freedom in the European countries and to identify good practices
- **Establishing Compendium experts working groups** for cultural statistics, the redesign of the CUIX activities and for the cooperation and promotion activities

3. Increase public awareness of the Compendium as an information and monitoring platform and as a European Research Network on a national, European and international level

- **Continue Compendium Webtalk activities** on selected themes or issues in 2022 and 2023 by establishing an editorial board consisting of Compendium experts
- **Participate and contribute to cultural policy or cultural research related conferences** or panels in cooperation with strategic partners with the goal to promote the Compendium
- **Identify potential host countries to hold the International Cultural Policy Conference and 6th General Assembly** in 2023 and following years

- **Improve the Compendium website** (Analysis by a communication expert and search engine optimisation)
- **Present Compendium progress at the CDCPP sessions**
- Start a **pilot phase with a language translation machine** to offer country profiles in original language
- **Improve the visual designs of the country profiles**
- **Intensify the social media activities**
- **Continue the Information Features “News from the members” and “Members in Focus”**

4. Increase public awareness of the Compendium as an information and monitoring platform and as a European Research Network on a national, European and international level

- Develop an open **database for cultural policy experts** and related actors in order to enhance the pool of experts
- **Increase the Compendium experts pool** by launching Open Call for Experts for Bosnia and Herzegovina, Denmark, Greece, Holy See, Moldova, Slovakia in 2022 and 2023
- Organise two more **Jour Fixe for the Compendium Experts** in 2022/2023

5. Develop more cooperation with other cultural and research infrastructures

- **Realise around 10 cooperation agreements** with European or international institutions or organisations in the cultural field in order to increase the Compendium network during the next one and a half year including **preparing cooperation activities** with e.g. ENCATC, Culture Action Europe and others

- **Develop new project initiatives** in order to increase the cooperation with other Pan-European cultural organisations
- Conceptualise and preparation of **“Cultural Policy Seminars/Trainings”** on selected topics or fields depending on the demand and needs of the member

6. Strengthen Community building of the Compendium family

- Continue **individual zoom meetings with Compendium members** of the Compendium Association with the goal to improve their visibility, identify their demands and develop services in this context
- Continue the digital **Exchange Meetings of the Compendium members**: two more in 2022/2023
- **Create and establish formats of digital exchange among members and experts**
- Development of a **Compendium Scholarship Program for Young Cultural Researcher** with resources from the newly established “Support Fund for Compendium Experts”

5. Audience Development

Independently from the growing difficulties to acquire complete website analysis results due to cookie regulations, the **Compendium website has performed a constant slight increase in its user numbers since its launch in December 2019** (see also chart on the next page).

From July 2021 to June 2022, the number of page views increased to 165 896 but in the same time the session per users declined a bit from 1.74 to 1.58 and the average duration session is at 03:19 minutes. The bounce rate stays constantly at around 50-55%, which is a good but still improvable figure. In relation to its website, the **Compendium has 4 113 Newsletter subscribers, which is an increase of 3% compared to 2021** and 23% compared to 2018.

The **Compendium can claim an increasing number of social media followers**. In June 2022, the Compendium reached 4 113 Facebook followers in (compared to 2021 a growth of 6% and compared to 2018 of 22%). At the same time, the Compendium reached 549 followers at Twitter (compared to 2021 a growth of 21% and compared to 2019 a growth of 1 016%).

This improvement is mainly **caused by the new Social Media concept, developed by the new Compendium project assistant Inga Hörter**, which implemented new visual and communication elements for the different communication channels (Twitter, Facebook, LinkedIn, etc.) take also into account the different target groups such as younger users, researchers and cultural professionals.

In 2022, the **Compendium's most popular webpages** are still the cultural policy profiles with more than 20%, the homepage with nearly 20%. The news pages became more relevant with nearly 15% followed by the COVID-19 section with nearly 10%.

A **major audience source are still organic search entries** with more than 30% (search results via Google and other search engines), direct entries with more than 20% (visitors who know the Compendium), referral entries with nearly 15% (visitors entering the Compendium website from external weblinks) and referral entries via social media with over 15% (visitors entering the website via social media).

The Coordinator see clear potentials to enhance the audience figures of the Compendium website. In 2022 and 2023, the Coordinator envisages **improving the audience development of the website by following activities:**

- The Compendium website will be analysed by a communication expert
- A search engine optimisation (SEO)
- Social media activities will be further intensified
- The number of referral website links with cooperation partners and actors in the cultural policy field will be enhanced

The Coordinator sees the necessity to improve the awareness of the Compendium Association, its knowledge and information platform as well as to enhance the visibility of its members and experts. For this sake, the Compendium Coordinator will continuously be engaged in enhancing cooperation and promotional activities.

Culturalpolicies.net

PERIOD	PAGE VIEWS	SESSIONS PER USER	AVERAGE DURATION SESSION	PAGES PER SESSION	BOUNCE RATE
01-01-2018 - 30-06-2018	119 748	1.34	02:10	2.28	74.70%
01-07-2018 - 31-12-2018	113 353	1.28	01:59	2.11	76.28%
01-01-2019 - 30-06-2019	121 670	1.28	01:59	2.15	76.02%
01-07-2019 - 05-12-2019	87 606	1.26	01:49	1.96	77.17%
06-12-2019 - 30-06-2020	128 572	1.62	03:36	3.30	49.32%
01-07-2020 - 05-12-2020	80 927	1.65	03:46	3.24	50.65%
06-12-2020 - 30-06-2021	101 084	1.74	03:40	3.24	52.03%
01-07-2021 - 12-06-2022	165 896	1.58	03:19	3.03	55.65%

Compendium newsletter

DATE	SUBSCRIBERS
05-06-2018	3 350
01-07-2019	3 594
27-07-2020	3 904
15-07-2021	3 989
15-06-2022	4 113
Growth since 15-07-2021	+ 3.2%
Growth since 05-06-2018	+ 22.8%

Compendium SOCIAL MEDIA

DATE	FOLLOWERS FACEBOOK	FOLLOWERS TWITTER
01-01-2018	2 470	x
01-01-2019	2 697	49
06-01-2020	3 239	177
27-07-2020	3 500	316
15-07-2021	3 883	449
15-07-2022	4 117	547
Growth since 15-07-2021	+ 6.1%	+ 21.8%
Growth since 01-01-2019	+ 52.6%	+ 1 016%

Annex 1: Cooperation Agreement Paper



Cooperation agreement

In addition to working closely with our members, we work with a range of partners, which share our values and encourage the development of action for the sake of arts and culture, including international networks, foundations and organisations.

In this context, we invite you to become:

Compendium Cooperation Partner

Following the principle of an eye-to-eye-level relationship, the partners agree to cooperate to advance their mutual interests by

- recognising each other as institutional actor (referral linking of each partner on its website)
- informing about each other's conferences or activities
- presenting and/or disseminating the partners activities or conferences via its own newsletter and social media channels
- inviting each other to informal exchanges, meetings or conferences
- designing and implementing conferences, projects or other activities together

I undersigned, hereby confirm, that _____ **(name of partner organisation)**, represented by _____ **(name of legal representative)** agree to the Cooperation Agreement following the above mentioned cooperation principles.

Date: _____ Signature: _____

I undersigned, hereby confirm, that **Compendium Association**, represented by **Chair Baiba Tjarve** agree to the Cooperation Agreement following the above mentioned cooperation principles.

Date: _____ Signature: _____

Interested to become Compendium Cooperation Partner,
For any additional request of information,

Annex 1: Cooperation Agreement Paper

please email Compendium secretariat: office@culturalpolicies.net /
blumenreich@kupoge.de / goebel@kupoge.de

ABOUT US:

The Compendium Association and its online information system (www.culturalpolicies.net) sees its objectives and mission in:

- **Empowering cultural policy and cultural research** through qualified information and data in these fields
- **Providing substantial support to the development of cultural policies** by creating better prerequisites for governments and other actors in the cultural sector
- **Enhancing the international knowledge exchange and networking** in the field of cultural policy and cultural research
- **Highlighting trends and disseminating best practice cases** in the related fields.

We have more than 20 years of experience in developing knowledge, research, interaction and exchange in the globalising cultural policy community.

To fulfil these objectives we **strongly believe in the value of collaboration.**

Our conviction:

Networking, exchange & cooperation are the key!
Let us join forces for the benefit of the cultural sector

Annex 2: New Information Features



New Information Features

Member Country in Focus & News from the Members

Background

The Compendium Coordinator conducted Zoom meetings with almost every Compendium member in order to identify their demands and to offer appropriate services. In this context, some members proposed and several others welcomed the idea to develop the following two new information features within the Compendium platform.

Member Country in Focus

Aims:

- Enhance visibility of Compendium members (by introducing the member institution)
- Showcasing information about the current relevant cultural policy topics in the country → Good Practice: Learning from each other
- Creating new fresh content for the Compendium website and increase awareness of the Compendium

Duration / Timeframe:

Every two months' time a Compendium member country is highlighted and promoted on the Compendium homepage/website, the Newsletter and the social media channels as "Country in Focus".

The timeframe to be "Country in Focus" is selectable for each Compendium members according to their needs (maybe in relation to an important event, the announcement of a new strategy...).

A few Compendium member countries confirmed already their willingness to promote their country in a "Country in Focus" on the Compendium website and its communication channels.

Annex 2: New Information Features

Approach

Week 1-2: Self-Presentation of the member institution (or Ministry, eventually Minister, cultural policy research institution or similar actors) + reference to the Compendium (I'm a member because) / Why cultural policies and knowledge exchange are of relevance in this context

Week 3-4: Presentation of main cultural policy developments in the member country: main topics + discussions, new strategies or programmes, current cultural policy objectives, new laws in the cultural field, relevant studies / publications, relevant events + reference to the country profile

Week 5-6: Presentation of the national Compendium Expert(s), its expertise and related cultural research activities.

Week 7-8: Individual design based on the wishes of the member

Communication Process

Please communicate with the Compendium Coordinator about your interest and timeframe for being a "Country in Focus" on the Compendium platform. It is recommended to be "Country in Focus" close to an update of the national cultural policy profile (long or short version).

News from the members

Aims:

- Increase visibility of Compendium members (by showing activities/news from the member institution)
- Present information about the current relevant cultural policy news from individual member countries → Good Practice: Learning from each other
- Creating more up-to-date and fresh content for the Compendium website and increase awareness of the Compendium

Duration / Timeframe:

Present and disseminate at least one "News from the member" every month for each member.

Annex 2: New Information Features

Approach

“News from the member countries” should highlight recent or upcoming events, reports, studies, activities, programmes or projects of the respective Compendium member country, which are related to the field of cultural policy or cultural research. They will be disseminate via the Compendium homepage, the Compendium Newsletter and its social media channels.

A “News from the member countries” should consist of a title and a short abstract in English of 1-2 sentence including a weblink to further information/material that can also be in original language.

Kind of News

- **Organisational structure:** Changes in organisational structure related to cultural policy
- **Laws:** Adoption of new laws / regulations related to culture
- **Cultural Strategies:** Announcements of new cultural strategies
- **Cultural statistics:** Publication of new data on cultural statistics
- **Cultural policy events:** information about relevant national / international conferences etc.
- **Cultural policy publication:** Appearance of new relevant cultural policy publications

Communication Process

Two ways communication:

- Members are providing the above-mentioned “News” information and sending them to the Coordinator.
- Coordinator is looking for such “News” information by analysing relevant national newsletters. Before releasing them the Coordinator send them to the member for confirmation.

Annex 3: New Digital Formats



Description of New Compendium Formats
<p>The Compendium Coordinator in close cooperation with the Board of the Compendium Association, the Board of the ACE and the Compendium members have introduced in 2021 two new features / formats: Jour Fixe of Compendium Experts + Webtalks and will implement in 2022 a third format: Jour Fixe of Members of the Compendium Association for the Compendium system and its community:</p> <p>These formats complement the annual General Assembly and the annual ACE-Meeting.</p> <div> <p>1. Digital internal exchange meeting of Compendium Experts named "Jour Fixe of Compendium Experts"</p> <p>Aim: to strengthen the community of experts, to identify the needs and demands of the experts, to give the the possibility to bring in new ideas or input regarding developments / improvement of the Compendium and its community, to discuss issues / challenges of the experts</p> <p>Responsibility: The Jour Fixe is under the responsibility of the Association of the Compendium Experts (ACE) Board in close cooperation with the Coordinator.</p> <p>Target group: all Compendium experts, Coordinator and Compendium Association Board</p> <p>Organisation: The thematic organisation (communication with experts, identify points of discussion or issues of experts and the development of an agenda) is done by the ACE Board. The Coordinator supports the ACE regarding the technical organisation and has the opportunity to present recent developments and plans of the Compendium. ACE Board and the Coordinator share the moderation of this format.</p> <p>Annual Cycle: according to the experts (which have been asked at the 1. Jour Fixe in June 2021) once or twice – depending on the request/needs of the expert's community.</p> </div> <div> <p>2. Digital panel discussions for a wider audience named "Compendium Webtalks"</p> <p>Aim: to promote the Compendium and its community, to promote the Compendium experts and their expertise, and to discuss cultural policy related issues or topics of relevance with a wider interested audience</p> <p>Responsibility: The Compendium Webtalks/Webinars are under the responsibility of the Coordinator in cooperation with the ACE Board and an Webtalk Editorial Board (consisting of Compendium experts).</p> </div>

Annex 3: New Digital Formats

Target group: wider public interested in culture and cultural policies (incl. Compendium experts, members, Coordinator and Board members).

Organisation: The Compendium Webtalks are logistically organised by the Coordinator. The Coordinator in close cooperation with the Webtalk Editorial Board and the ACE Board are preparing the selection of topics and corresponding panellists for the Compendium Webtalks. Further information can be found below.

Annual Cycle: 4 - depending on the relevance of topics and availability of experts.

3. Digital internal exchange meeting of Members of the Compendium Association named "Jour Fixe of Members of the Compendium Association"

Aim: to offer an exchange platform among the Compendium members and between the Members and the Coordinator, to identify the needs and demands of the Members, give them the possibility to bring in new ideas or input regarding the Compendium.

Responsibility: The exchange meetings of the Members of Compendium Association are under the responsibility of the Coordinator in cooperation with the Compendium Board.

Target group: all Members, Coordinator and Compendium Association Board.

Organisation: The thematic and logistical organisation (communication with Members, identify points of discussion or issues of Members and the development of an agenda) is done by the Coordinator.

Annual Cycle: once or twice depending on the request/needs of the members.

General information on Compendium Webtalks

Example: A first Compendium Webtalk on the topic "The Brexit and its Impact on the Cultural Sector" was realised in November 2021 and can be seen on the Compendium Youtube channel: <https://youtu.be/seqsrCOdeef>

Time: The WebTalks take place on Thursdays, 16.30-17.45 CET / CEST

Technic / Streaming / Recording / Publishing: The Webtalks are held via Zoom hosted by the Coordinator. They will be streamed live and the will be recorded and published on the Compendium website. We are using the Zoom-Webinar-Function, meaning only the panellists are seen with their videos, the participants will not be seen.

Participation: Participation in the Webtalks is free of charge, only registration at the Compendium website is required. Participants can bring in their questions at different ways: with the registration form and at the WebTalk via the Q & A- function. And we will integrate 1-2 short surveys.

Structure + Procedure: The WebTalk consists of 3 panellists and one moderator. Each of the panellists bring in his input within the time frame of 10 to max. 12 minutes. Power Points

Annex 3: New Digital Formats

may be used for inputs when appropriate. The tasks of the moderator: Opening of the WebTalk including contextualisation of Compendium (framing), presentation of the panellists, timekeeping, bring in the questions of the participants, moderate the discussion among the panellists, closing the WebTalk.

- Moderator: Opening + Self Presentation + Launch of the 1. Survey + presentation of the 1. Panellist
- Panellist 1: Input (10-12 minutes)
- Moderator: bringing in the question of the participants for panellist 1 (5 minutes) + presentation of the 2. Panellist
- Panellist 2: Input (10-12 minutes)
- Moderator: bringing in the question of the participants for panellist 2 (5 minutes) + presentation of the 3. Panellist
- Panellist 3: Input (10-12 minutes)
- Moderator: bringing in the question of the participants for panellist 3 (5 minutes)
- Moderator: Launch of the 2. Survey + Opening the discussion
- Discussion
- Moderator: Closing

Remuneration: Contributing experts can receive a remuneration up to 249 EUR.