Brexit and the UK's Creative Industries

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4th November 2021

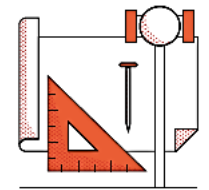# The Creative Industries as a Driver of the UK Economy

- The majority of the sector was reluctant to leave the European Union at the time of the Referendum

- Creativity and culture were not been made a priority by UK Government in Brexit negotiations with the EU.
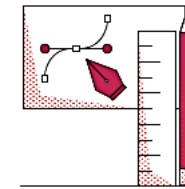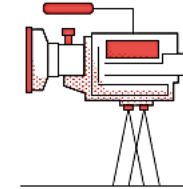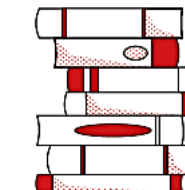

Advertising

Architecture

Crafts

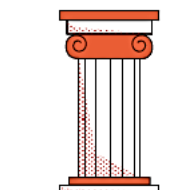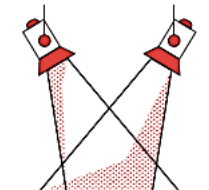Design (product, graphic, fashion)

Film, TV, video, radio + photography

IT, software, computer services + video games

Publishing

Museums, galleries + libraries

Music, performing + visual arts

# Post Brexit Trade

Fashion & Craft Sectors:

New regulatory barriers are making UK goods less competitive in EU markets and visa versa :

- Increased prices on goods due to the application of VAT at 20% on goods from the EU

- Import duty on items purchased from the EU, and increased fees being applied to card payments for online purchases from the EU.

- Loss of the Tax Retail Export Scheme.
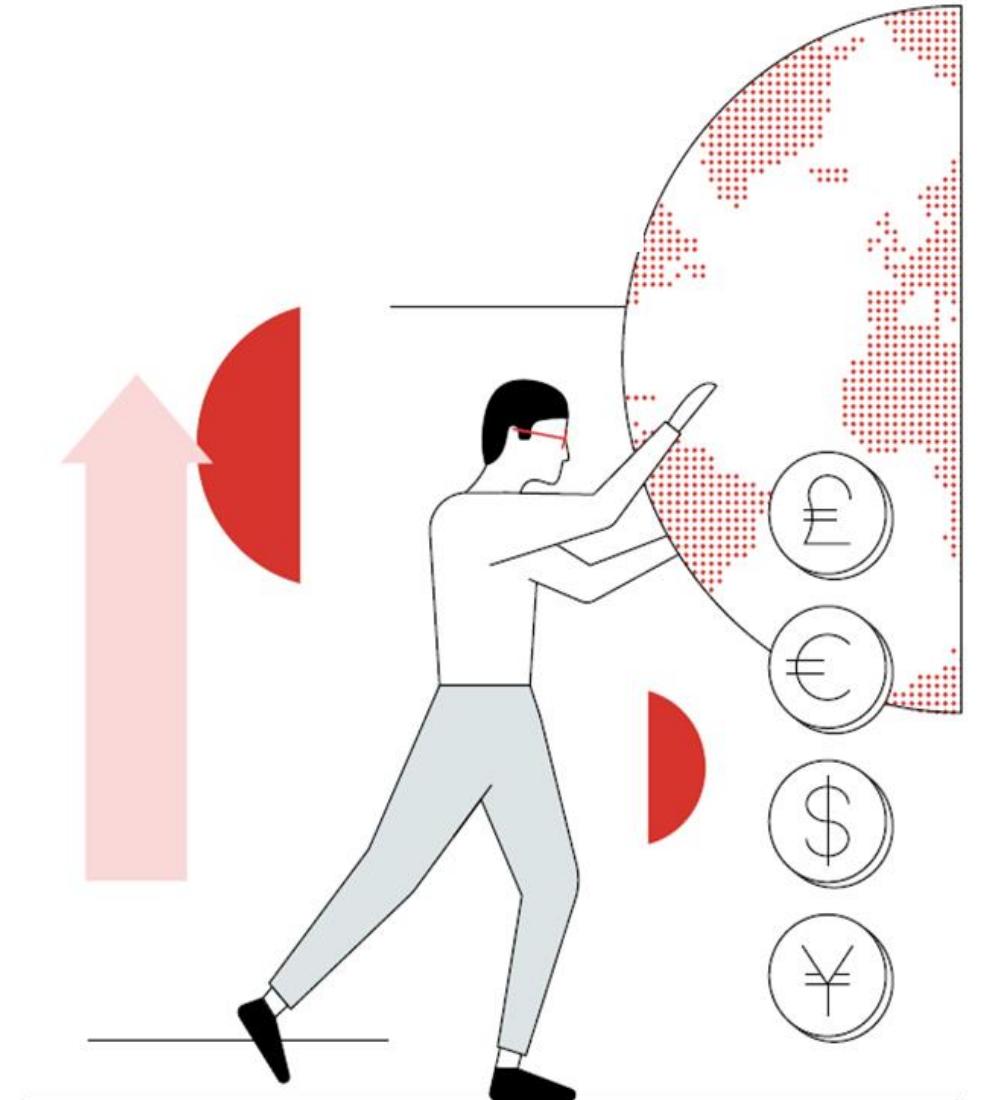
Restrictions on Movement of People

- Changes to freedoms of movement have brought a level of bureaucracy that UK/EU travel difficult and costly - especially for parts of the creative industries reliant on touring, and exhibiting

- Navigating different regulations, requirements and visa charges across the 27 EU member countries is expensive, complex and time consuming, especially for freelance creatives, performers and creative micro-businesses

Creative UK Group

The loss of EU Structural Funds

- European Structural and Investment Funds (ESIF) have been a transformative funding source for the UK's creative sector, as well as supporting economic growth and regeneration in regions of the UK in greatest need.

- The loss of this funding has major negative implications for creativity and UK's the creative sector, particularly in deprived areas

Creative UK Group

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