

Compendium of Cultural Policies & Trends

**ANNUAL
REPORT**

2020/2021



1. A Message from the Chair

Dear Compendium community!

At the end of the year 2020, in the middle of the odd Covid-19 season, the new Board of the Association of the Compendium of Cultural Policies and Trends took over the responsibility from the previous Board and started to work along with the new Coordinator Kulturpolitische Gesellschaft e.V. to develop further the Compendium project. We started with setting the priorities as a Board, as a Coordinator and as individual Board members.

I would like to share a few highlights from our first year. The updated information and data on the Compendium website appeared as the most significant priority. We realised that all the other priorities are dependent on the Compendium as a valued and updated resource of information. During the year of 2021, several profile updates (long and short profiles) are planned. Along with this, we have developed and presented to the expert's community a transparent expert remuneration system that we hope will contribute and strengthen the expert's commitment.

Sustainable financing of the Compendium has been another top priority. Concerning this, we are happy to welcome our three new stakeholder members.

In addition, an important milestone of the year 2021 has been the first Jour Fixe, organised by the Compendium Coordinator in cooperation with the Assembly of Compendium Experts (ACE) and aimed at increasing the role and commitment of the experts. In a way, we can perceive Covid-19 restrictions as an asset that allowed us to have more digital meetings with the Compendium community.

As next important steps, we are now envisaging to increase public awareness of the Compendium as an information and monitoring platform on a national, European and international level, as well as to develop cooperation with other cultural and research infrastructures.

On behalf of the Board of the Association of the Compendium of Cultural Policies and Trends

Chair of the Board

Baiba Tjarve



QUICK Overview

- ▶ 24 members
- ▶ 54 experts
- ▶ 63 country profiles from 51 countries
- ▶ 12 updated profiles published
- ▶ 21 updated profiles confirmed for 2021
- ▶ More than 30 news items and 100 social media posts
- ▶ New short country profile structure
- ▶ New List of Benefits for stakeholder members

Table of Contents

1. A message from the Chair
2. Organisation
3. Activities 2021
4. What is Next?
5. Audience Overview

Annex 1: Experts Remuneration System

Annex 2: New short country profile structure

Annex 3: "List of Benefits" for member

2. Organisation

The ***Compendium of Cultural Policies & Trends*** has more ***than 20 years of experience*** in developing knowledge, research, interaction and exchange in the globalising cultural policy community.

Initiated by the Council of Europe and the ERICarts Institute in 1998 as a transnational project, we transitioned on April 1, 2018 into a multi-stakeholder association “The Association of the Compendium of Cultural Policies and Trends”, with the ***goal to secure its services for future user generations***.

The ***Board of the Compendium Association***, consisting of Association members, supervises the general aims and plans for the Compendium Association. In addition, the Assembly of Compendium Expert (ACE) is also represented in the Board and are key advisors to the (content) development of the Compendium.

The Compendium Association and its platform benefits from an active community of researchers, cultural policy institutes and policy makers. ***In 2021, the Compendium Association welcomed three new stakeholder members*** with the Ministry of Culture of Luxembourg, the Ministry of Culture of the Republic of Azerbaijan and the Swedish Agency for Cultural Policy Analysis and has now 24 members.

From April 2018 to December 2020 the Boekman Foundation (Amsterdam, Netherlands) took over the role of Compendium Service Provider and since January 2021, the ***Kulturpolitische Gesellschaft e.V. (Bonn, Germany)*** became ***the new Compendium Coordinator*** and therefore currently responsible for the daily management of the project.

The Compendium is an independent, transparent and community-based platform freely accessible to all. The Compendium Association and its online information system (www.culturalpolicies.net) sees its ***objectives and mission*** in:

- **Empowering cultural policy and cultural research** through qualified information and data in these fields
- Providing **substantial support to the development of cultural policies** by creating better evidence for governments and other actors in the cultural sector
- Enhancing the **international knowledge exchange and networking** in the field of cultural policy and cultural research
- **Highlighting trends and disseminating best practice cases.**

The Compendium offers systematised, qualified and regularly updated **cultural policy related information from currently 43 European countries** for policy makers, researchers, students and journalists.

With the help of **renowned national cultural policy experts**, the **Compendium Platform** offers:

- long and short national cultural policy profiles
- statistics, comparisons and trends
- country reports on current thematic priorities (e.g. COVID-19 measures)
- interviews with stakeholders and cultural policy news
- key documents and relevant information resources.

MEMBERS

The **Compendium Association** has **24 members** and offers two main types of membership:

- **Stakeholder members** are representations from national Ministries of Culture or national research institute that act as a liaising party.
- **Standing members** are public or private (non-profit) organisations, such as universities, cultural observatories and research institutes.

Stakeholder members

The Compendium Association currently has 18 stakeholder members:



Austria	Federal Ministry for Arts, Culture, the Civil Service and Sport
Azerbaijan	Ministry of Culture
Belgium	Flemish Department for Culture, Youth and Media
Belgium	Federation Wallonia-Brussels' Department of Culture
Croatia	Ministry of Culture
Cyprus	Ministry of Education and Culture
Georgia	Ministry of Education, Science, Culture and Sport
Germany	Kulturpolitische Gesellschaft
Finland	Center for Cultural Policy Research (CUPORE)
France	Ministry of Culture
Latvia	Ministry of Culture / Latvian Academy of Culture
Lithuania	Council for Culture
Luxembourg	Ministry of Culture
Malta	Arts Council
Netherlands	Ministry of Education, Culture and Science

Romania	National Institute for Cultural Research and Training (INCF)
Sweden	Agency for Cultural Policy Analysis (Kulturanalys)
Switzerland	Federal Office of Culture

Standing members

Bulgaria	Observatory of Cultural Economics
Estonia	Academy of Music and Theatre
Italy	Associazione per l'Economia della Cultura

European Association of Cultural Researchers (ECURES)

Permanent members



Council of Europe



European Institute for Comparative Cultural Research (ERICarts)

EXPERTS

Albania	Blerina Berberi
Armenia	Yulia Antonyan
Austria	Veronika Ratzenböck
Azerbaijan	Yashar Huseynli
Belgium	Simon Leenknecht (Flanders), Emilie Tondreau (Wallonia-Brussels')
Bulgaria	Diana Andreeva, Bilyana Tomova
Croatia	Jaka Primorac
Cyprus	Elena Theodoulou
Czech Republic	Pavla Petrova
Estonia	Marko Lõhmus
Finland	Anna Kanerva
France	Jean-Cédric Delvainquière, Thomas Perrin
Georgia	Nino Gunia
Germany	Ulrike Blumenreich
Hungary	Péter Inkei
Ireland	Paraic Mc Quaid
Italy	Carla Bodo
Latvia	Baiba Tjarve
Liechtenstein	Kornelia Pfeiffer
Lithuania	Audronė Rimkutė
Luxembourg	Giny Laroche, Lidia Gryszkiewicz

Monaco	Françoise Gamerdinger
Malta	Adrian Debattista, Neville Borg
The Netherlands	Rogier Brom
North-Macedonia	Zlatko Teodosievski
Norway	Bård Kleppe
Poland	Dorota Ilczuk, Anna Karpsinka, Emilia Cholewicka
Portugal	Cristina Farinha
Romania	Carmen Croitoru
San Marino	Chiara Cardogna
Serbia	Milena Dragičević Šešić, Goran Tomka, Hristina Mikić
Slovenia	Vesna Čopič, Andrej Srakar, Nika Gricar
Spain	Anna Villarroya, Victoria Ateca-Amestoy
Sweden	Tobias Harding
Switzerland	Christoph Weckerle, Claudio Bucher, Yris Apsit
Ukraine	Oleksandr Butsenko
United Kingdom	Rod Fisher, Carla Figueira (England and Wales), Andrew Ormston (Scotland), Steven Hadley (Northern Ireland)

Besides the Open Call for Luxembourg, the Compendium will continuously expand the network. In 2021, Open Calls will be released for the Russian Federation and San Marino. In 2022, Open Calls for further countries are planned.

BOARD

Board of the Association since 2020 General Assembly:

Baiba Tjarve (Chair, Latvia)



Credit: Kristine Madjare

My connections to the Compendium of cultural policies and trends are more than 10 years long being an author of the Compendium profile for Latvia since 2008. Since the end of 2020, I am the Chair of the Board for the Compendium Association.

As to my daily duties, I am a deputy director of strategic planning and development and a leading researcher at the Research Centre of Latvian Academy of Culture. I hold PhD since 2013 and my main research interests relate to intangible cultural heritage, cultural policy

and latest developments in culture. I have been actively engaged in both academic and applied research projects in the field of culture, both on national and international level.

Adrian Debattista (Vice-Chair, Malta)

Cultural policy researcher particularly interested in the interdisciplinarity emerging from the convergence of policy analysis, political discourse theory, popular music studies and the sociology of music. He is currently reading for a PhD in cultural policy at Queen Margaret University, Edinburgh from where he also obtained his MA in Arts and Cultural Management. Presently he also holds the position of Head of Strategy at Arts Council Malta, where he was previously Research Associate, managing the design and

implementation of the Council's strategic framework. Between 2018 and 2020 he formed part of a think tank that developed Malta's national cultural policy document launched in 2021, through public consultation process. As an early-career researcher he has presented in a number of international cultural policy conference over the past five years and co-authored publications that address public funding in culture, volunteering in the arts and audience development. His current research revolves around the discursive analysis of cultural policy (or its lack thereof) in relation to the social dynamics of music scenes in Malta.



Anna Kanerva (Secretary General, Finland)



Senior Researcher and Vice-Director at the Center for Cultural Policy Research Cupore in Helsinki, Finland. I have been the Finnish Compendium expert for some years now and was originally brought into the network as co-author by Ritva Mitchell, the former research director of Cupore and one of the founders of the Compendium. Since the end of 2020, I am a member of the Compendium Board and currently the Secretary General. My own research interests include comparative international cultural policies, cultural heritage issues, the cultural and creative industries, digitalization and arts education.

Andrej Srakar (Treasurer, Slovenia)



Andrej Srakar, PhD (Economics), PhD Candidate (Mathematical Statistics), works as Scientific Associate at the Institute for Economic Research (IER) in Ljubljana and Assistant Professor at the School of Economics and Business, University of Ljubljana. He is Chair of the Association of Compendium Experts (ACE) Board and Treasurer of the Board of the Compendium Association. He is also Compendium Correspondent for Slovenia jointly with Vesna Čopič and Nika Gričar. He is Coordination Team Member of the Cultural Economics Online Seminar Series (CEOS), Co-Editor of the Cultural Economics & the Creative Economy Book Series for Palgrave Macmillan and was Scientific and Organizational Committee Member of the recent 21st International Conference on Cultural Economics (ACEI). Beside his career as cultural economist, bulk of his work lies in mathematics, on the bound of probability, mathematical analysis, mathematical statistics and econometrics.

Flora van Regteren Altena (Chair CDCPP, Netherlands)



Flora van Regteren Altena is working as a coordinator in the field of multilateral relations (EU, CoE, UNESCO) in the field of culture at the ministry of Education, Culture and Science of the Netherlands in the Arts and Heritage Department. Since 2009, she is member of the CDCPP and the CDPATEP as delegate for the Netherlands. Since some years she is member of the bureau of the CDCPP and in April 2021 she was

elected by the CDCPP as its Chair. As Chair of the CDCPP she is also Board member of the Compendium Association (the former CDCPP Chair Levan Kharatishvili (Georgia / Ministry of Education, Science, Culture and Sport) was Board member from September 2020 to February 2021). She is trained as an art historian, and have been working earlier in provenance research in relation to returned goods in possession of the Government of the Netherlands returned after the Second World War (Project Origins Unknown), and as an associate expert in the World Heritage Centre, UNESCO from 2003-2006.

Kathrin Merkle (Council of Europe)



Kathrin Merkle heads the Culture and Cultural Heritage Division of the Directorate of Democratic Participation at the Council of Europe and as Secretary to the Steering Committee for Culture, Heritage and Landscape, coordinates the intergovernmental work of 50 states party to the European Cultural Convention. She oversees the work on Culture and Democracy Indicators, Culture and Digitisation / AI, Freedom of Expression of the Arts and Culture and the Council of Europe's heritage standards, including the Faro and Nicosia Conventions and the European Cultural Heritage Strategy for the 21st century. Trained as a sociologist and political scientist, Kathrin worked for UNESCO Statistics before joining the Council of Europe in 1993. In 1997, she started reflections on a soft monitoring system on cultural policies, which led to the Compendium, developed and run jointly with ERICarts / Bonn until 2018. Kathrin also studied Public Sector Modernisation and Internet Governance issues and remains curious about past, contemporary and future cultures.

Prof. Dr. Andreas Joh. Wiesand (ERICarts)



Executive Director, European Institute for Comparative Cultural Research (ERICarts); Professor emeritus for cultural policy in Hamburg (but still lecturing at Dresden International University).

He worked first as a journalist in broadcasting, in book publishing, at DER SPIEGEL news magazine and 1972-2008 as Co-Director of Centre for Cultural Research in Hamburg, Bonn and Vienna (ZfKf), with a focus on cultural professions and arts, heritage and media policies. In collaboration with colleagues, he developed the concept of the "Compendium of Cultural Policies and Trends in Europe" (www.culturalpolicies.net) in 1998/89 and acted as its co-editor until the end of 2017, together with Kathrin Merkle (Council of Europe). Expert for the EU (e.g. Team Leader "Culture-Biz", "Sharing Diversity", "Mobility Matters"); UNESCO; ECF; etc. Missions around the world for development agencies; the Goethe Institute; etc. (Co-)Author or editor of over 50 publications, including "Culture and Human Rights: The Wroclaw Commentaries" (2016).

Our special thanks go to the former Board members (2018-2020) as well as current Board member Kathrin Merkle and Andreas Wiesand:

Chair	Marjo Mäenpää (Finland, CUPORE)
Vice-Chair	Jean Cédric Delvainquière (France, Ministry of Culture)
Secretary	Carmen Croitoru (Romania, INCF)
Member	Anna Villaroya-Planas (Spain, ECURES)

CDCPP Kimmo Aulake (Finland, Ministry of Education and Culture)

ACE Veronika Ratzenböck (Austria, Österreichische Kulturdocumentation).

Assembly of Compendium Experts (ACE)

New ACE Board elected at the General Assembly in September 2020

Chair	Andrej Srakar (Slovenia)
Vice Chair	Milena Dragičević Šešić (Serbia)
Secretary	Blerina Berberi (Albania)

Thanks to the former ACE Board (June 2019 – Sept. 2020)

Chair	Veronika Ratzenböck (Austria)
Vice Chair	Dorota Ilczuk (Poland)
Secretary	Andrej Srakar (Slovenia)

Compendium Coordinator Team

Project Head Ulrike Blumenreich

Project Manager Oliver Göbel

Kulturpolitische Gesellschaft e.V.

Weberstraße 59a, 53113 Bonn, Germany

Tel: ++49 – 228 – 201 67 22

Mail: office@culturalpolicies.net

or blumenreich@kupoge.de / goebel@kupoge.de

3. Activities 2021

At the last General Assembly in September 2020, the Kulturpolitische Gesellschaft e.V. as new Coordinator has presented five main strategic priorities for the Compendium Association and its Platform for the timeframe 2021-2023:

1. Sustainable financing of the Compendium
2. Present more updated information and data on the Compendium Website
3. Increase public awareness of the Compendium as an information and monitoring platform and as a European Research Network on a national, European and international level
4. Increase the pool of experts within the Compendium, their role and commitment for the Compendium
5. Develop more cooperation with other cultural and research infrastructures

What was achieved?

During the first 8 months of 2021, in close cooperation with the new Board of the Compendium Association, several different activities were realised to fulfil these five strategic priorities:

1. Sustainable financing of the Compendium
 - Intensification of member recruitment: In 2021, the Compendium Association welcomed already **three new stakeholder members** with the Ministry of Culture of the Republic of Azerbaijan, the Ministry of Culture of Luxembourg and the Swedish Agency for Cultural Policy Analysis (Kulturanalys).
 - **Development of a "List of Benefits"** for members of the Association (see Annex 3) for an even more extensive acquisition of new members for the Compendium Association.
 - Consultations with the German contact point Creative Europe Desk regarding the preparation of **transnational cultural project applications in 2022 and European Network application in 2023.**

2. Present more updated information and data on the Compendium Website

- Development of a **new short country profile structure** (see Annex 2) in Mai 2021
- **Editing and publishing of 12 updated country profiles** (see below)
- **Acquisition of numerous further updates: another 21 country profile updates confirmed for 2021** (see below)
- **Publishing of 8 updated Covid-19 reports in 2021** (Albania, Austria, Czech Republic, Ireland, Latvia, Malta, Netherlands, Spain)

3. Increase public awareness of the Compendium as an information and monitoring platform and as a European Research Network on a national, European and international level

- Development of the new format : **Webtalk/Webinar** on selected themes or issues, starting in autumn 2021
- Concept design and realisation of an **Online panel discussion** on “What is our crisis and how do we deal with it?” (10th of May)

• Released 8 Newsletters

- Publishing of over **100 Social Media posts**
- Presentation of **Compendium progress report at the CDCPP plenary session** (18th of June)

4. Increase the expert's pool within the Compendium, their role and commitment for the Compendium

- Development of an **Experts Remuneration System** with the objective of fairness, transparency and adequate compensation of experts work in Mai 2021 (see Annex 1)
- Concept design and realisation of the first **Jour Fixe for Compendium Experts** (22nd of June 2021) to enhance the communication and role of experts
- Preparation, launch of an **Open Call for Experts** for Luxembourg in August 2021 and implementation of selection process
- **Several individual zoom meetings** and other communications with Compendium experts

5. Develop more cooperation with other cultural and research infrastructures

- **Cooperation with ACEI** for the 21th International Conference on Cultural Economics (6th to 9th of July) with a special session for the Compendium
- Preparation of the **Cooperation with the UNESCO-Chair Hildesheim** for the international symposium on cultural policy (27th to 28th of October) with a presentation of the Compendium

Besides these activities for the five strategic priorities, the Compendium coordinator fulfilled several transition and administrative activities as new service provider since first of January 2021.

Status of Country Profiles

11 long country profiles published

Month	Country
November 2020	Ireland
November 2020	Belgium (Flanders)
November 2020	Estonia
December 2020	Poland
December 2020	Austria
March 2021	Croatia
March 2021	Czech Republic
August 2021	Switzerland
September 2021	North-Macedonia
September 2021*	Azerbaijan
September 2021*	Albania

* Will be published end of September.

9 long country profiles confirmed for 2021

Month (End of)	Country
September	Bulgaria
September	Hungary
September	Malta
October	Monaco
November	Sweden
November	Finland
November	Georgia
December	Germany
December	Luxembourg

1 short country profile published

Month	Country
September	Armenia

12 short country profiles confirmed for 2021

Month	Country
October	Scotland
October	Ireland
October	Northern-Ireland
October	Belgium (Flanders)
October	France
November	Croatia
November	Estonia
November	Latvia
December	Czech Republic
December	Netherlands
December	United Kingdom
December	Romania

Covid 19

Since March 2020, the Compendium is continuously monitoring the impacts of the pandemic crisis with COVID-19 for the cultural sector. With the help of its community of cultural policy expert's eight [COVID-19 country reports](#) were updated in the first half of 2021 (Albania, Austria, Czech

Republic, Ireland, Latvia, Malta, Netherlands and Spain) and additional updated COVID-19 country reports will be published in the second half of 2021. Beside the country reports, the Compendium offers [comparative overviews of financial measures](#) as well as [reopening measures](#) in the context of COVID-19 in different countries.

The COVID-19 country reports and comparative tables have proven their quality and importance as their information and data were majorly used in different comparative research studies on a European level. Two prominent examples are the study for the European Commission on [The Assessment of the Impact of COVID-19 on the Cultural and Creative - Sectors in the EU's Partner Countries, Policy Responses and their Implications for International Cultural Relations](#) realised by the Cultural Relations Platform in March 2021 and the study for the European Parliament on [Cultural and creative sectors in post-COVID-19 Europe – Crisis effects and policy recommendations](#) published in February 2021.

As a next step, the Compendium will collect impact studies from the different European countries in order to analyse and monitor the mid- and long-term consequences of COVID-19 for the cultural sector, such as the developments regarding the cultural infrastructure, cultural participation and the situation of artists and cultural workers.

4. What is next?

According to the Conceptual Plan 2021 – 2023, that has been presented and discussed at the General Assembly in September 2020, the Compendium Coordinator is following the above-mentioned five strategic priorities and additionally aim at strengthening the Compendium community building.

In 2021, the focus was on updating the country profiles - including developing a new structure for the short profiles and increasing the number of short profiles in response to user needs. This will be continued and work in the next 2 years will be focused on expanding the communication with members and experts and new cooperation partners, improving the statistic and comparison section on our website, increase visibility for the Compendium via events and social media and ensure the sustainable financing via the acquirement of new members as well the participation in Creative Europe Calls. In detail:

1. Sustainable financing of the Compendium

- Acquire new members for the Compendium association
- In Summer 2022, a first Creative Europe application for Transnational Cooperation Projects will be submitted

2. Present more updated information and data on the Compendium Website

- Develop new comparative and statistical tables and update existing ones
- Continue country profile updating efforts
- Collect national Covid-19 impact studies from the different European countries in order to identify trends regarding the cultural infrastructure, cultural participation and the situation of artists.
- Define new annual topics for 2022 and 2023 and publish material

3. Increase public awareness of the Compendium as an information and monitoring platform and as a European Research Network on a national, European and international level

- Organise around 10 Compendium Webtalk/Webinar on selected themes or issues in 2022 and 2023
- Organise and contribute to cultural policy related conferences or panels in cooperation with strategic partners with the goal to promote the Compendium

- Hold a General Assembly in Bucharest (Romania) in 2022 in cooperation with the National Institute for Cultural Research and Training Romania
- Improve the Compendium website (Analysis by a communication expert and search engine optimisation)
- Intensify the social media activities
- Enhance the number of referral website links with cooperation partners and actors in the cultural policy field
- Present Compendium progress at the CDCPP sessions

4. Increase the expert's pool within the Compendium and their role and commitment for the Compendium

- Develop an open database for cultural policy experts and actors in order to enhance the pool of experts
- Run an Open Call for Experts for Russia and San Marino in Autumn 2021
- Run an Open Call for Experts for Bosnia and Herzegovina, Denmark, Greece, Holy See, Iceland, Moldova, Slovakia in 2022
- Organise 1-2 Jour Fixe for the Compendium Experts

5. Develop more cooperation with other cultural and research infrastructures

- Develop new project initiatives in order to increase the cooperation with other Pan-European cultural organisations.
- Enhance the Compendium network by increasing the number of Compendium partners
- Organise and contribute to cultural policy related conferences or panels in cooperation with strategic partners

6. Strengthen Community building of the Compendium family

- Enhance communication with the members of the Compendium Association with the goal to improve their visibility, identify their demands and develop services in this context
- Create a "solidarity fund", which is fed by the unused fees of experts

5. Audience Overview

Since the launch of the new Compendium website in December 2019, the audience figures stay at a good and stable level. In the tables presented below, you can see that in the second half of 2020, the number of page views dropped but could be balanced in the first half of 2021 to over 100.000 page views. The session per users have raised from 1,65 to 1,74 and the average duration session is at 03:40. The bounce rate stay constantly at around 50%, which is a good but still improvable figure. The number of social media followers is constantly growing (2021: Facebook over 10%, twitter over 40%) and the number of Compendium Newsletter subscribers augmented in 2021 by 3% and reached nearly 4 000 subscribers.

The Compendium's most popular pages are the cultural policy profiles with more than 20 percent, the homepage with more than 15 percent and the COVID-19 section with more than 10 percent. A major audience source are organic search entries with around 30% (search results via Google and other search engines), direct entries with nearly 20% (visitors who know the Compendium), referral entries with over 15% (visitors entering the Compendium website from external weblinks) and referral

entries via social media with around 10% (visitors entering the website via social media).

The Coordinator see clear potentials to enhance the audience figures of the Compendium website. In 2022, after the quality of the content of the Compendium website has been enhanced through the presentation of several updated country profiles and new statistical data the following activities are envisaged to improve the audience development of the website:

- The Compendium website will be analysed by a communication expert
- A search engine optimisation (SEO) will be made
- Social media activities will be further intensified
- The number of referral website links with cooperation partners and actors in the cultural policy field will be enhanced

Beside the website optimisation through a communication expert, the Coordinator see the need to make the Compendium, its knowledge and information, expert's pool and members more visible. Therefore, we want to:

- Increase the number of cooperation agreements and partners
- Start Compendium webinars in September 2021

Culturalpolicies.net

PERIOD	PAGE VIEWS	SESSIONS PER USER	AVERAGE DURATION SESSION	PAGES PER SESSION	BOUNCE RATE
01-01-2018 - 30-06-2018	119,748	1.34	02:10	2.28	74.70%
01-07-2018 - 31-12-2018	113,353	1.28	01:59	2.11	76.28%
01-01-2019 - 30-06-2019	121,670	1.28	01:59	2.15	76.02%
01-07-2019 - 05-12-2019	87,606	1.26	01:49	1.96	77.17%
06-12-2019 - 30-06-2020	128,572	1.62	03:36	3.30	49.32%
01-07-2020 - 05-12-2020	80,927	1,65	03:46	3,24	50,65%
06-12-2020 - 30.06.2021	101,084	1,74	03:40	3,24	52,03%

Compendium newsletter

DATE	SUBSCRIBERS
05-06-2018	3350
01-07-2019	3594
27-07-2020	3904
15-07-2021	3989
Total growth since 05.06.2018	+ 19,1%

Compendium SOCIAL MEDIA

DATE	FOLLOWERS FACEBOOK	FOLLOWERS TWITTER
01-01-2018	2470	x
01-01-2019	2697	49
06-01-2020	3239	177
27-07-2020	3500	316
15-07-2021	3883	449
Total growth since 01.01.2019	+ 44,0%	+ 816,3%

Annex 1: Experts Remuneration System



Expert's Remuneration 2021

NOTE: A major priority of the Compendium Coordinator and the Board of the Compendium Association is to maximise the general and individual expert's remuneration in the framework of the existing budget.

According to the Financial Plan 2021, the Coordinator has originally planned a budget of 45.000 EUR for the remuneration of the Compendium experts. This provisional budget is applicable as long as all members pay their full membership fee and no stakeholder member withdraws its membership to the Compendium Association.

According to the recent communication with the individual Compendium experts, the Coordinator expects up to 29 country profiles updates for 2021 of which 20 are planned updates (11 LP updates and 9 SP updates) and 9 are potential updates (8 LP updates and 1 SP update).

The Coordinator developed a **matrix for the expert's remuneration where the earmarked 45.000 EUR are allocated to the 29 planned and potential country profile updates in 2021**. The matrix gives an overview of the expert's remuneration according to two variables:

- the **type of product**; and
- the **quantity and quality of the product** delivered by the expert.

There are currently **5 types of products** that the expert can be remunerated for and which demand a different amount of work to deliver the product:

1. creation of a first long national cultural policy profile,
2. updating of a long national cultural policy profile from the old grid to the new grid,
3. updating of a long national cultural policy profile from the new grid to the new grid,
4. creation of a first short national cultural policy profile, and
5. update of a short national cultural policy profile

The **quantity and quality of the product** delivered by the expert is classified in 3 categories (higher rate, standard rate and reduced rate). Besides these 3 categories of remuneration there exist an extra option of in-kind contributions / donations for all types of products (e.g. for experts who are not in the need to receive remuneration, because they undertake their work from their affiliation at an institution).

The reduced rate applies only for very small countries (e.g. San Marino, Liechtenstein, Monaco, Holy See and Andorra).

The standard rate applies to all other countries who have fulfilled the regular standards of quality and quantity regarding updated information as mentioned in the contractual agreement with the individual expert.

The higher rate is given to experts who deliver a very good product according to the following 3 factors:

1. Priority of the country profile update. Strongly outdated country profiles negatively affect the quality of the Compendium as information system (country profiles not updated > 5 years have a high priority; country profiles not updated > 2 years have a medium priority; country profiles not updated < 2 years have a low priority)
2. In the context of the editorial review process, the Coordinator with its long-term experience in evaluating European cultural policy reports can determine if the cultural policy content delivered: is of high quality (very good analytical and descriptive reporting); has a good quantity (reached a minimum number of characters and not exceeded the maximum number of characters in the individual chapters and sub-chapters)
3. Special conditions in a country such as aspects of current political changes (e.g. government changes and/or new cultural policy structure), a difficult political situation (in certain countries the political circumstances negatively affect the working conditions of the expert, e.g. Russia Federation) or is rather complex to describe (higher amount of reporting due to political structure of the country e.g. federal state or the country has a high level of cultural policy development or history which can also mean a higher amount of reporting)

Quantity and quality of the product				
Type of product:	Category 1 Higher rate	Category 2 Standard rate	Category 3 Reduced rate	Donation
Creation of first long profile	3000 EUR	2500 EUR	2000 EUR	in kind
Long profile update (from old grid to new grid)	2750 EUR	2000 EUR	1500 EUR	in kind
Long profile update (from new grid to new grid)	2250 EUR	1800 EUR	1200 EUR	in kind
Creation of a first short profile	1000 EUR	800 EUR	500 EUR	in kind
Update of a short profile	800 EUR	600 EUR	400 EUR	in kind

NOTE: The expert's remuneration matrix applies for the year 2021 and 2022 due to fairness reasons. The expert's remuneration matrix will be revised at the end of 2022 for the years 2023 and 2024 according to the existing budget framework of the Compendium Association.

Annex 2: New short country profile structure 2021

Short country profile Grid 2021
--

- 1. Fact and Figures** (1 table)
- 2. Cultural Policy System** (+/- 1100 words + 1 organigram)
 - 2.1 Objectives
 - 2.2 Main Features
 - 2.3 Governance System: Organisational Organigram
 - 2.4 (Historical) Background
- 3. Current Cultural Affairs** (+/- 1000 words)
 - 3.1 Key Developments
 - 3.2 Key Themes
 - 3.3 International Cultural Cooperation
- 4. Cultural Institutions** (+/- 200 words + 1 table)
 - 4.1 Overview
 - 4.2 Data on Selected Public and Private Cultural Institutions
- 5. Cultural Funding** (+/- 400 words + 2 tables)
 - 5.1 Overview
 - 5.2 Public Cultural Expenditure by Level of Government
 - 5.3 Public Cultural Expenditure per Sector
- 6. Legislation on Culture** (+/- 400 words)
 - 6.1 Overview national cultural legislation
 - 6.2 Overview international cultural legislation

A detailed version of the new Short Country Profile Grid 2021 describing the requested information for the individual chapter can be found in the separate Annex 2

Annex 3: "List of Benefits" for members



The Compendium
of Cultural Policies
& Trends

Join the Compendium Association now – become a part of Europe’s No. 1 Network on Cultural Policies

We are an independent, transparent and community-based platform freely accessible to all. The Compendium Association and its online information system (www.culturalpolicies.net) sees its objectives and mission in:

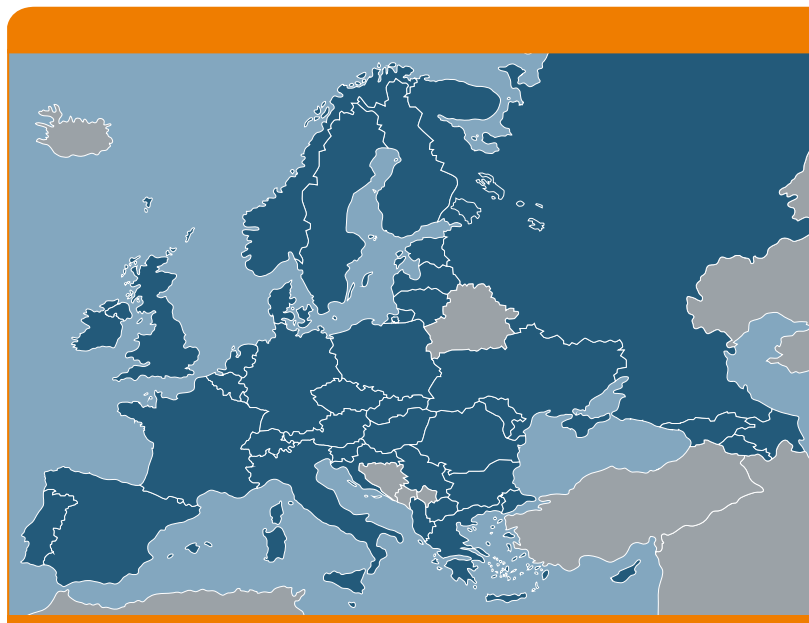
- **Empowering cultural policy and cultural research** through qualified information and data in these fields
- **Providing substantial support to the development of cultural policies** by creating better prerequisites for governments and other actors in the cultural sector
- **Enhancing the international knowledge exchange and networking** in the field of cultural policy and cultural research
- **Highlighting trends and disseminating best practice cases.**

More than 20 years of knowledge, experience and networks

The Compendium of Cultural Policies & Trends is an online information and monitoring platform on cultural policies and related issues.

Initiated by the Steering Committee for Culture of the Council of Europe and the ERICarts Institute in 1998 as a trans-national project, we transitioned into a multi-stakeholder association in 2017, with the goal to secure its services for future user generations. We have more than 20 years of experience in developing knowledge, research, interaction and exchange in the globalising cultural policy community.

On the website www.culturalpolicies.net we offer systematised, qualified and regularly updated **cultural policy related information from currently 43 European countries** for policy makers, researchers, students and journalists.

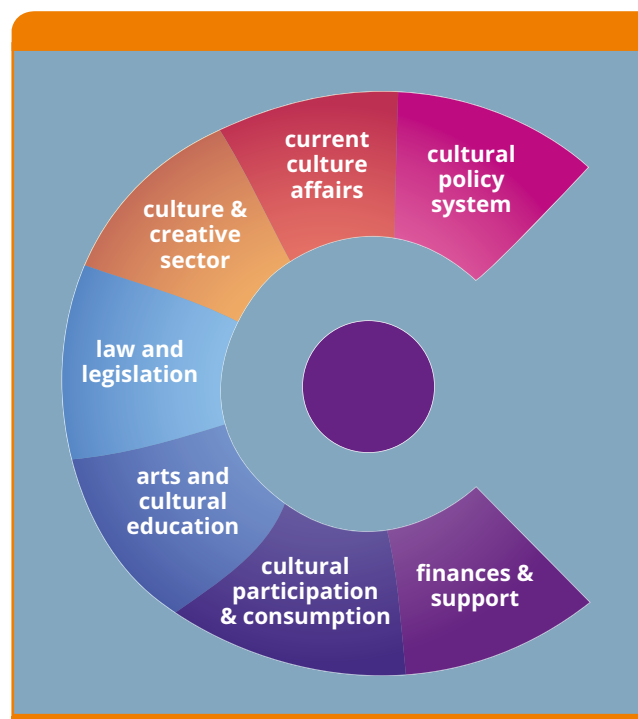


The Compendium Platform offers you

- **long and short national cultural policy profiles**
- **statistics, comparisons and trends**
- **country reports on current thematic priorities** (e.g. COVID-19 measures)
- **interviews with stakeholders and cultural policy news**
- **key documents** and other relevant information resources

The Compendium platform combines highly qualified information with user-friendliness.

With the help of renowned cultural policy experts, we cover the entire variety of cultural policy related fields in our international overviews as well as country specific reports, among those:



Become a member – enjoy a multitude of benefits!

Membership in the Compendium Association opens up the door to an international network of renowned cultural policy actors – cultural policy administrators as well as cultural researchers – and implies a multitude of benefits:

- **showcasing the cultural policy of the member country**
- **Invitations to attend networking activities** and events, e.g. **access to cultural policy trainings or briefings**
- **possibility of collaborating** on shared **publications** or research projects, both in and outside of Europe, e.g. Horizon and Creative Europe program
- **access to the expertise of the network**, e.g. ask for preparation of short information papers and/or data sets on specific issues of relevance
- **access to the Compendium's annual General Assembly**, during which innovative topics in the cultural policy field are addressed and main decisions on the further development of the association will be taken
- **visibility and promotion**, e.g. at our webpage, in our newsletters (Member in Focus), at our events (co-organising partnership), at our publications
- **to be one of the creators of the further development of the Compendium and the cultural policy research**

Types of membership

The Compendium Association offers two types of membership:

Stakeholder members are representations from national ministries of culture or national research institutes that act as a liaising party.

Standing members are public or private (non-profit) organisations, such as universities, cultural observatories and research institutes.

The Council of Europe and ERICarts as founders of the Compendium are permanent members.

The Compendium Association currently has the following members:



The following logos represent the members of the Compendium Association:

- ARTS COUNCIL MALTA
- ESTONIAN ACADEMY OF MUSIC AND THEATRE
- FEDERATION WALLONIE-BRUXELLES
- cupore
- LE GOUVERNEMENT DU GRAND-DUCHÉ DE LUXEMBOURG - Ministère de la Culture
- Ministry of Culture
- European Association of Cultural Researchers e.V.
- ERICarts - European Institute for Comparative Cultural Research
- Ministry of Culture of the Republic of Azerbaijan
- Repubblica Italiana - Ministero della Cultura - Repubblica di Croazia - Ministry of Culture
- Flanders State of the Art
- Federal Ministry Republic of Austria Arts, Culture, Civil Service and Sport
- Observatory of Cultural Economics
- Ministry of Education, Culture and Science
- Schweizerische Eidgenossenschaft - Confederazione Svizzera - Confederaziun Svizra
- Associaziune per l'Economia della Cultura
- KULTURPOLITISCHE GESELLSCHAFT E.V.
- SWEDISH AGENCY FOR CULTURAL POLICY ANALYSIS
- COUNCIL OF EUROPE - CONSEIL DE L'EUROPE
- culturalradar.ro



Why I am a member of the Compendium Association:

The Minister of Culture of Latvia, Nauris Puntulis:

"Participation in this unique European organisation allows this country to develop modern, data- and research-based cultural policy, compare its performance with other countries and create new cooperation. This platform allows a rapid follow-up to the dynamics of European national cultural processes when creating new policy-making instruments. Our students and researchers also use the Compendium as an important resource."

The Steering Committee for Culture, Heritage and Landscape (CDCPP) of the Council of Europe:

"welcomed the developments regarding the Association of the Compendium of Cultural Policies and Trends and the cultural policy information system and encouraged member States and interested cultural policy research institutions to become Stakeholder members of the Compendium Association".

(CDCPP plenary meeting of 18 June 2021)

Become part of an ever growing network of cultural policy experts

We invite stakeholders in cultural policy administration and culture research to become part of the Compendium Association and contribute to the development of a vital monitoring system and exchange for cultural policy – in Europe and beyond.

"Help us shape Europe's cultural (policy) landscape!"

How to join

Interested in becoming a member or partner of the Association of the Compendium of Cultural Policies & Trends?

Please contact any member of the Compendium Association's Board or its Coordinator via:

blumenreich@kupoge.de goebel@kupoge.de office@culturalpolicies.net

Feel free to contact us with any open questions by telephone:

+49-228-2016722

