



Arts Index Netherlands

Initiated by the Boekman Foundation in cooperation with the Netherlands Institute for Social Research (SCP)



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Amsterdam

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BOEKMAN*stichting*



Arts Index Netherlands

Arts Index Netherlands: Why?

Because a broad and longitudinal perspective may ..



.. highlight the importance of trends in the cultural sector



.. lead to a single source for information on cultural sector



.. lead to better information on the cultural sector



.. lead to a better informed debate on the cultural sector





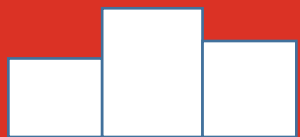
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Art index Netherlands:

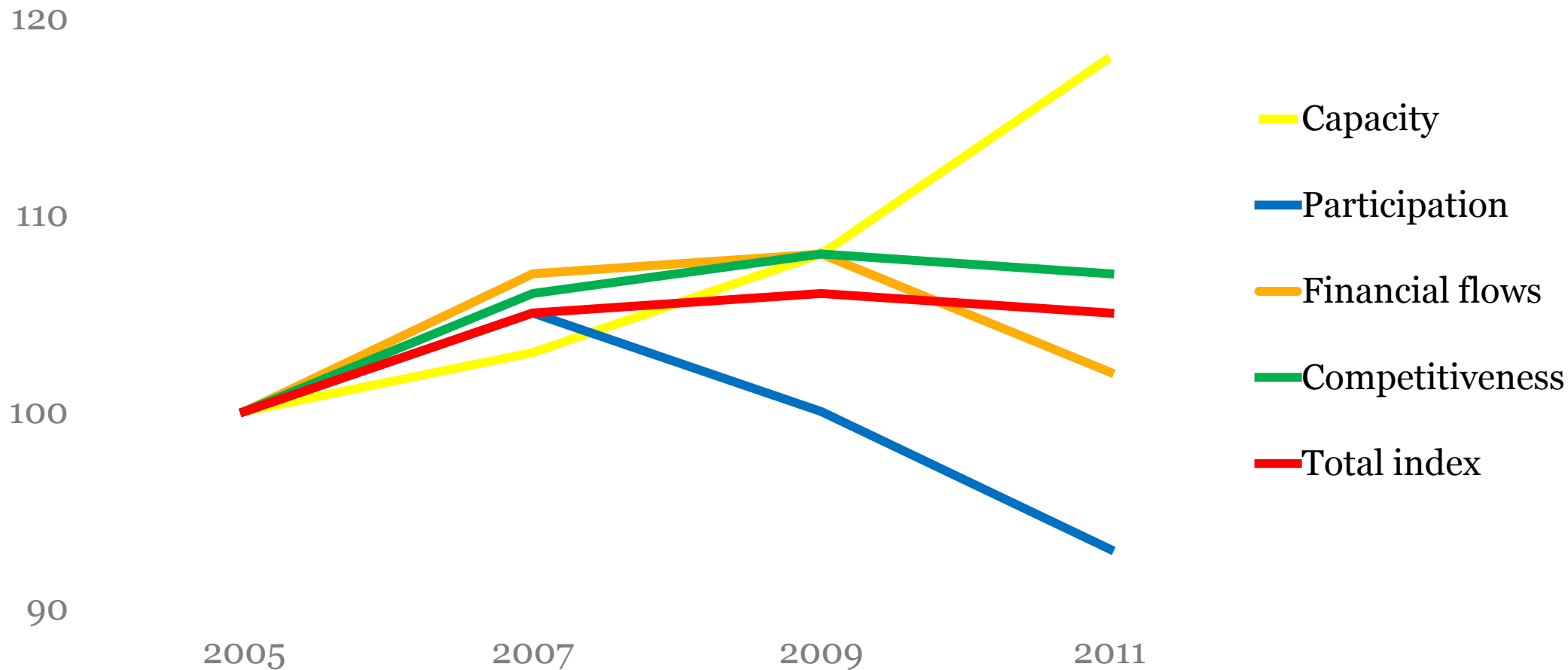
- Dow Jones for the cultural sector
- 80 indicators, 11 key indicator, 4 pillars

Capacity	Participation	Financial flow	Competitiveness
Infrastructure Companies/ Institutions Labour market	Visits Practise Cultural consumption	Income (excluding government contributions) Government contributions Turnover creative industries	National competitiveness International competitiveness





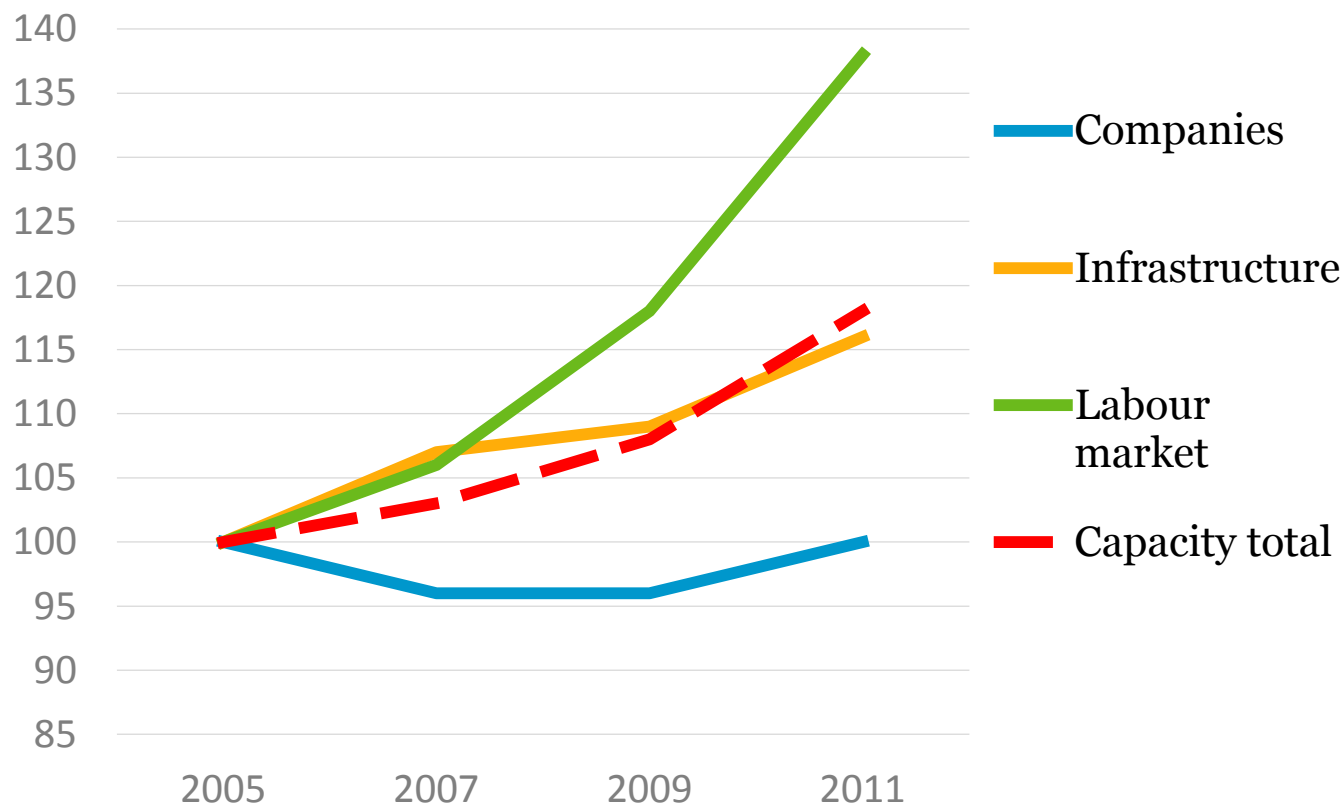
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Capacity



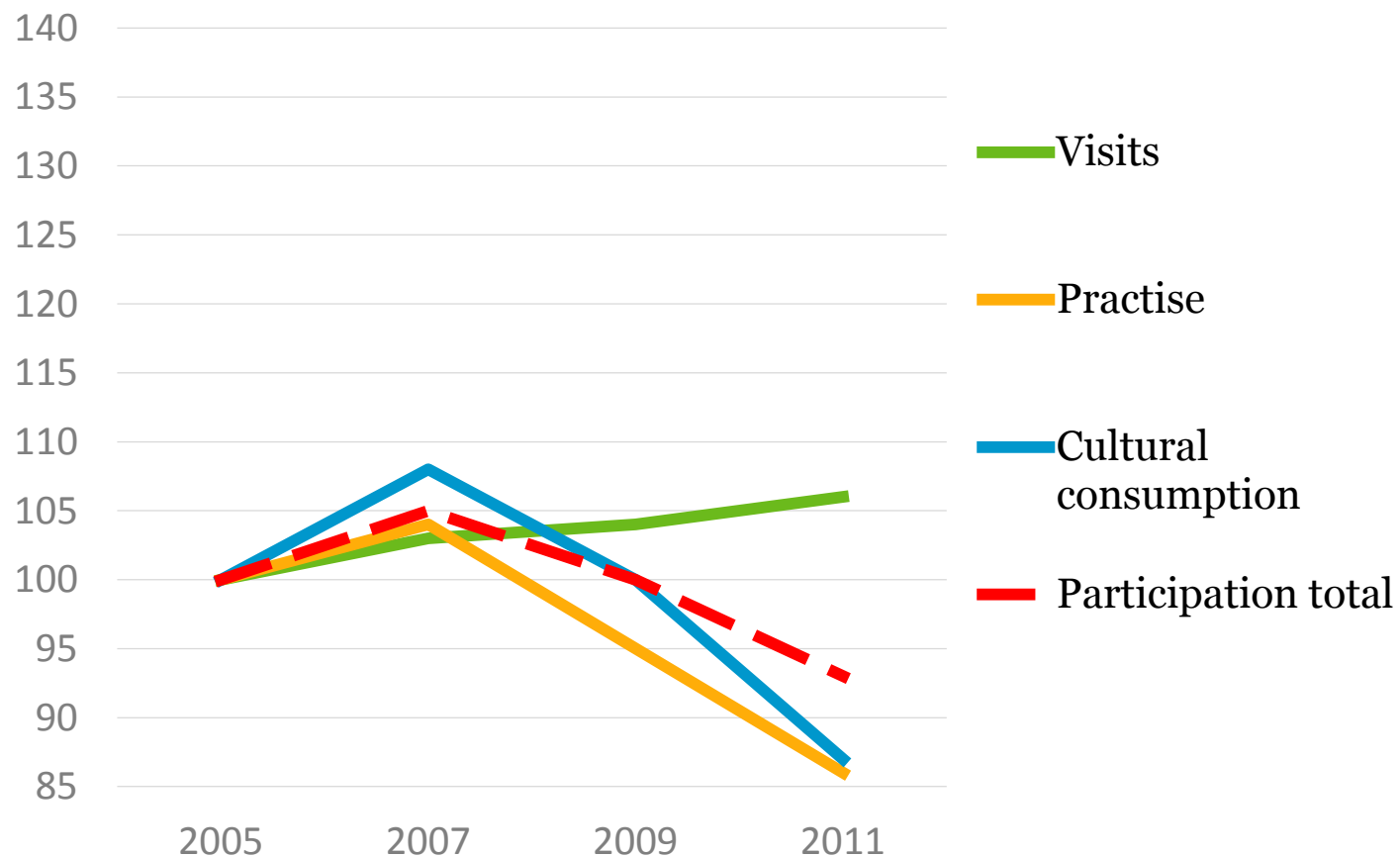
volunteers	+
graduates art schools	+
movie titles	+





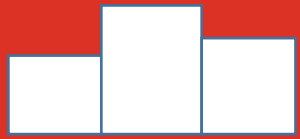
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Participation



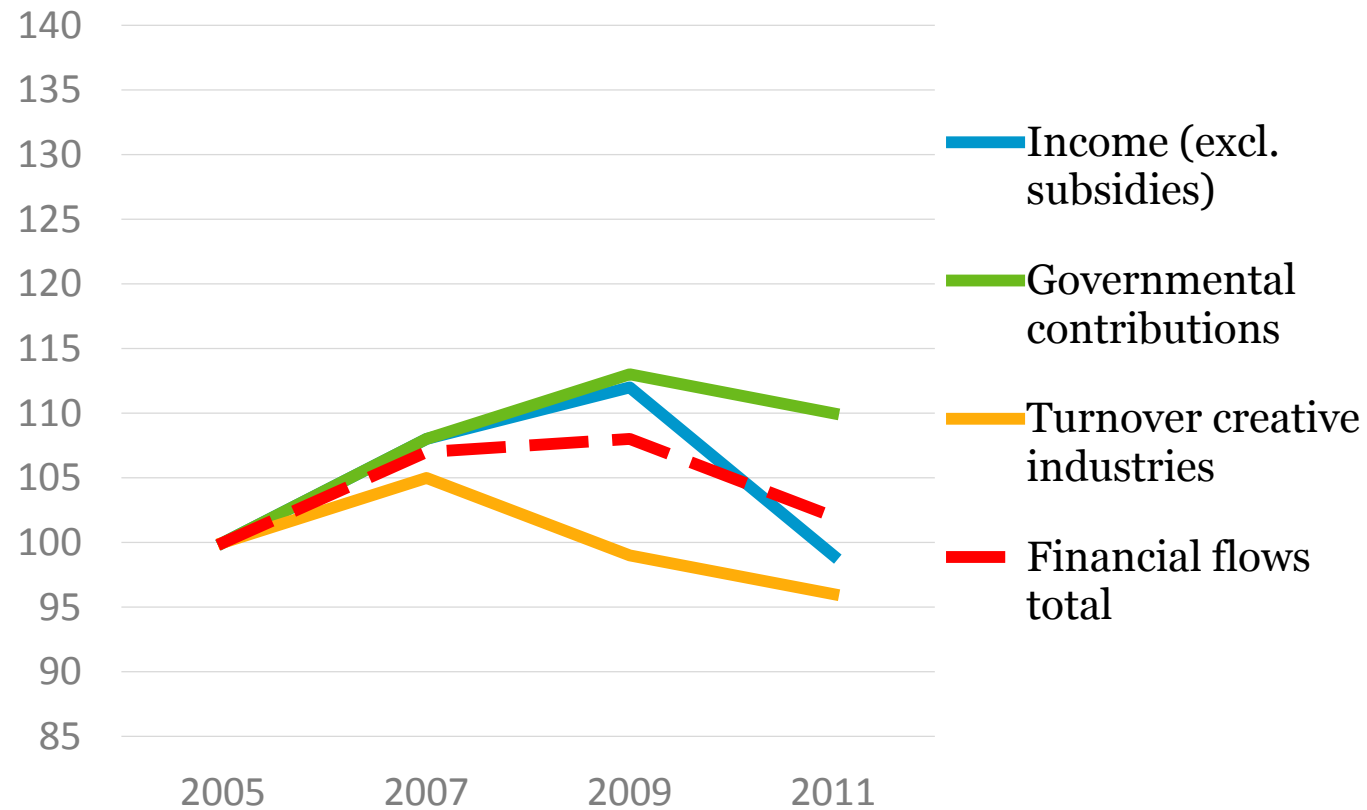
visitors museums and cinemas	+
(digital) music sales	-
Amateur arts!	-





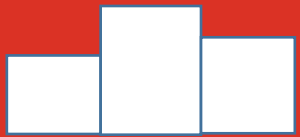
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Financial Flows



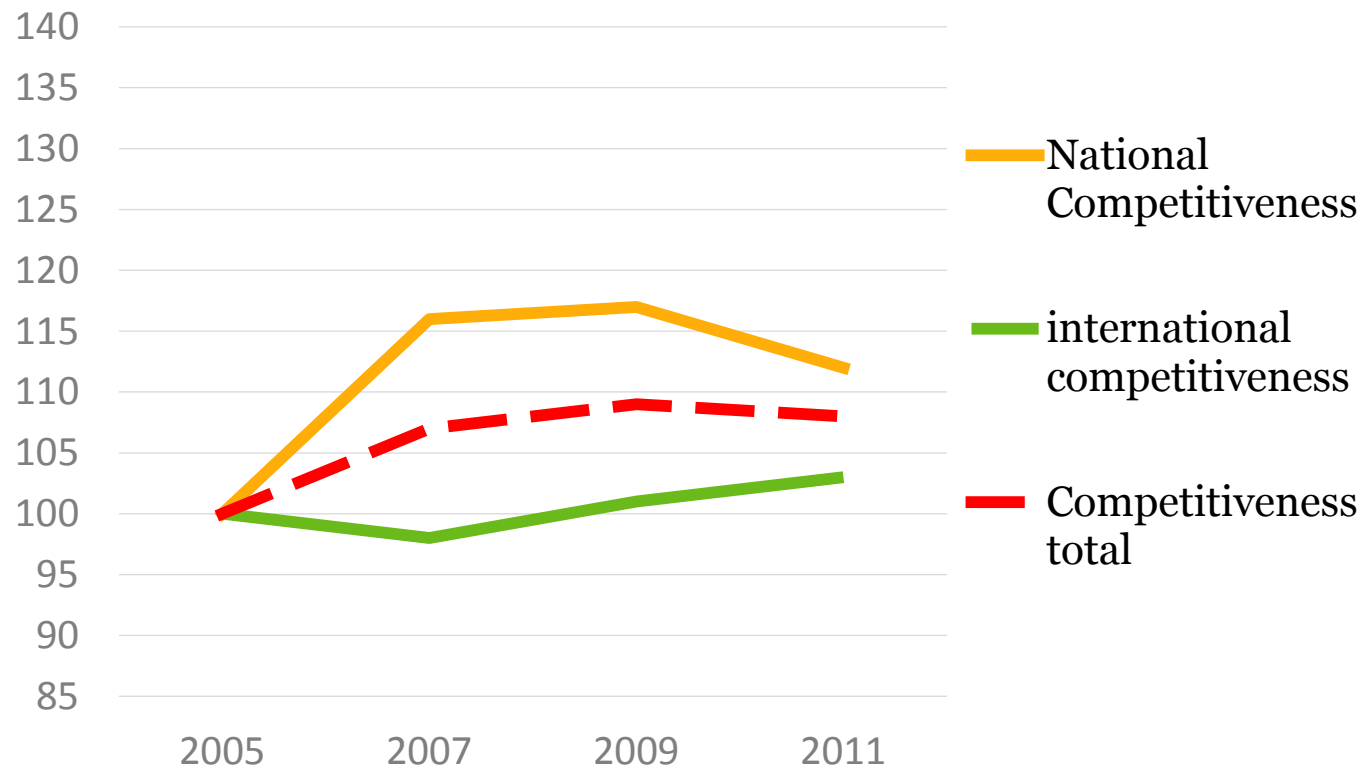
export value music acts	+
cash flows creative industries	-
Philanthropy and sponsoring	-





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Competitiveness



share of arts in volunteering	+
share of Dutch film titles	+
visibility Dutch artists	-

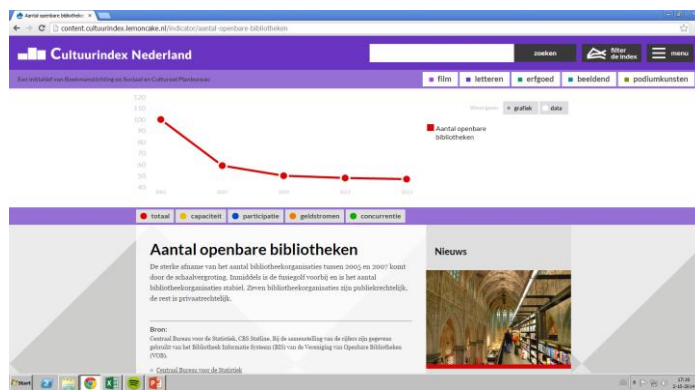
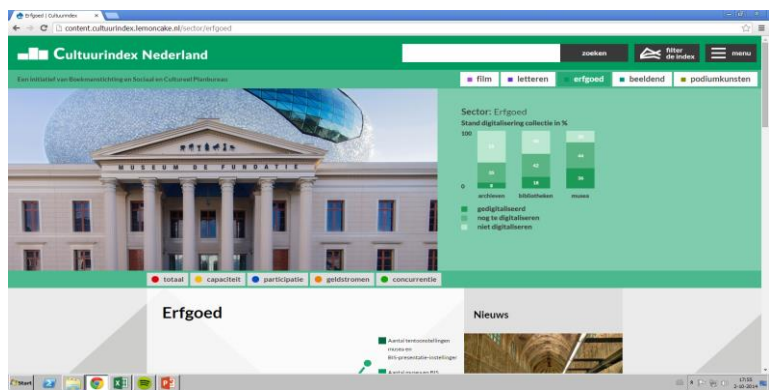




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What's next?

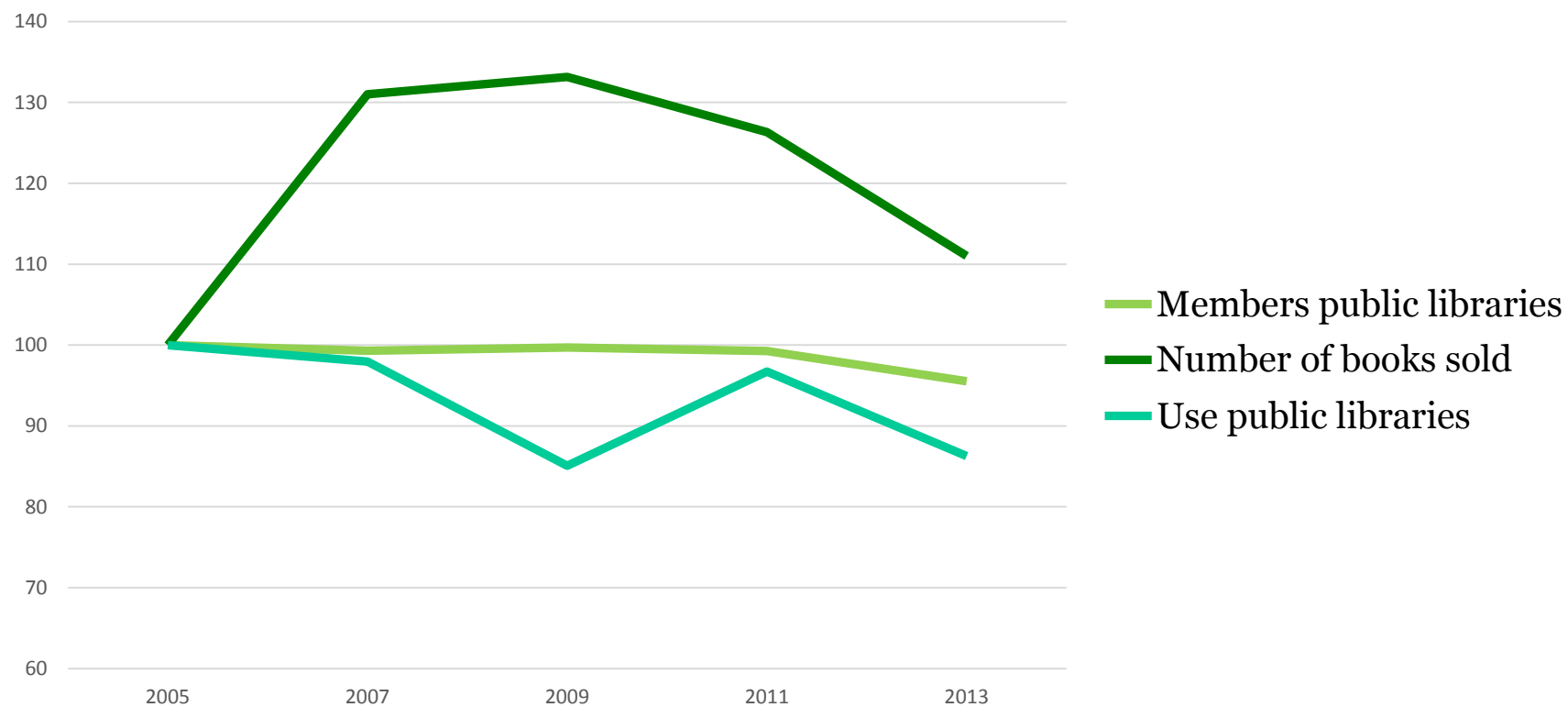
- Present all the statistics
- Be up to date
- Interpret the statistics!!
- www.cultuurindex.nl

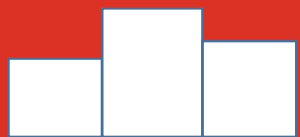




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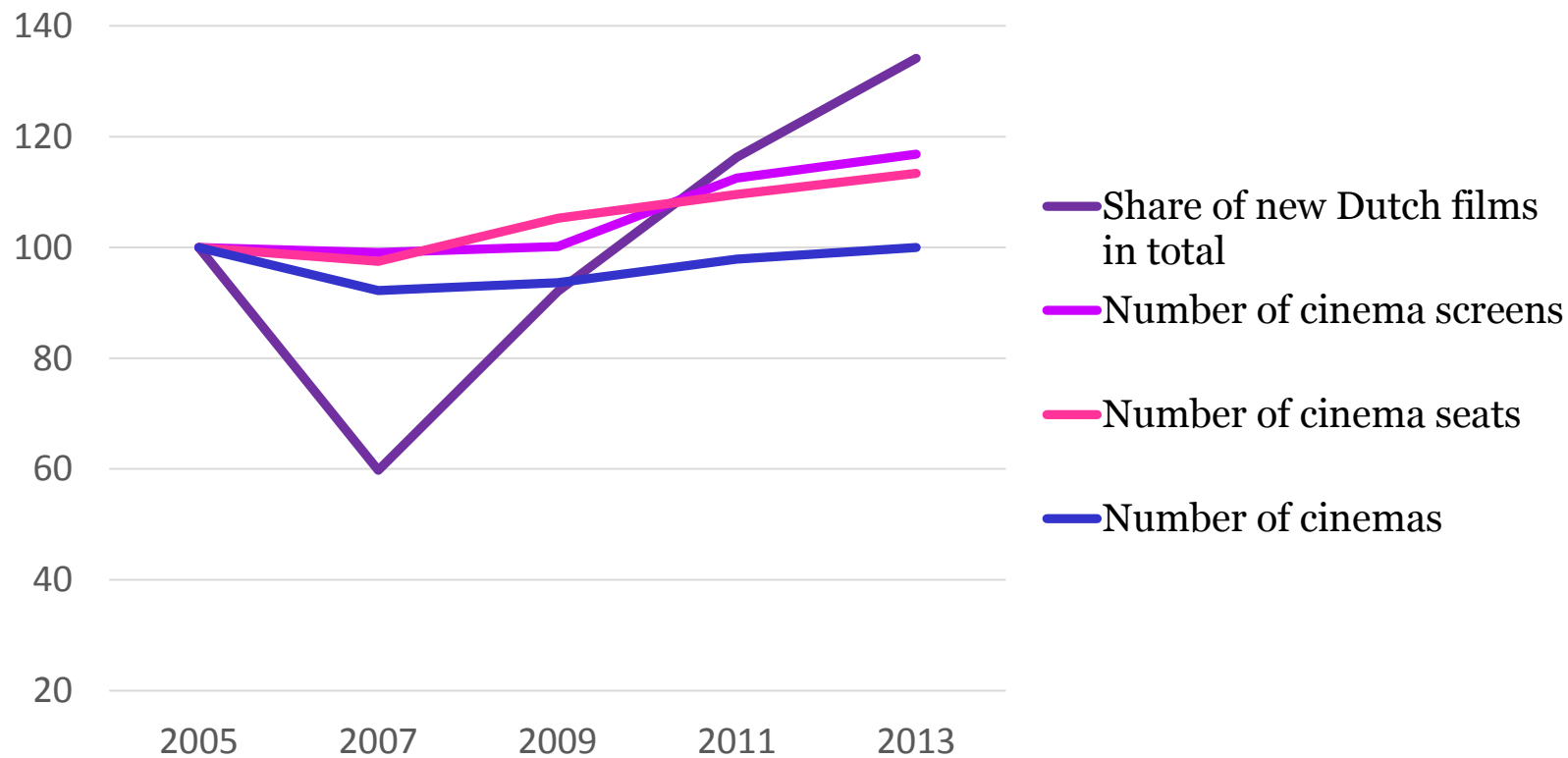
Book sector

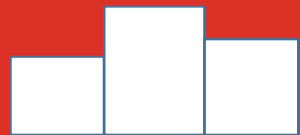




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Film sector





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A model for Europe?

- Start with what you **do** know
- Interpretation of the statistics is crucial
- Involve the Compendium expert group!



Arts Index Netherlands

We hope both the Arts Index Netherlands and the European Cultural Vitality Index will..



.. inspire to reflect on the index



.. inspire to reflect on cultural policy and sector



.. lead to new streams of information



.. lead to better informed policy on and in the sector

